

Celebrate National Filet Mignon Day with the Most Tender Steak: Omaha Steaks Introduces New Filet Mignon Products to Celebrate the Love of Filet Mignon

In celebration of National Filet Mignon Day on Aug. 13, Omaha Steaks announced today the addition of four new products to its popular Filet Mignon offering, including: [Filet Mignon Pastry Bites](#), [Filet Mignon Spring Rolls](#), [Filet Mignon Sliders](#) and for a limited time only [Filet Mignon Artisan Flatbreads](#).

"The Filet Mignon is our most popular steak and it's what we've become known for," said Senior Vice President and family owner Todd Simon. "It's an extremely tender cut with a mild beef flavor that we age and hand-trim to perfection. In fact, it's scientifically proven to be the most tender steak and that's something celebrate."

The Filet Mignon ranked number 1 for tenderness in a study conducted by the University of Nebraska and the University of Florida based on Warner Bratzlers shear force values, according to BeefResearch.org.

Additionally, the majority of millennial beef consumers consider Filet Mignon the highest quality cut of meat according to research conducted by the Beef Checkoff published on BeefIssuesQuarterly.org "Tenderness equates to quality and our customers know they can expect premiere quality every time they order from Omaha Steaks- we guarantee it 100 percent. We've taken our passion for Filet Mignon and created four new sharable items to round out our delicious Filet offerings and to celebrate National Filet Mignon Day on Aug. 13," Simon added.

These new products join Omaha Steaks growing list of premium beef and gourmet foods available direct to consumers that now include more than 65 Filet Mignon options including our classic Filet Mignons in 6 different sizes, Bacon-Wrapped Filets, Private Reserve Filets, Tenderloin Tips, Chateaubriand Roasts, Individual Beef Wellington, and the Filet Mignon Burger just to name a few.

Introduced last year, the Filet Mignon Burger is the first burger of its kind to be sold and shipped directly to consumers. This unique 6 oz. burger patty is ground from the same premium quality beef tenderloins used to make Omaha Steaks world-famous Filet Mignon, offering the same extraordinary quality and taste customers have come to expect - in an all-American burger.

"We are excited to continue to expand our offering with these new, unique gourmet Filet Mignon options," Simon added. "Our Filets are known for their tenderness and exceptional quality and these items give our customers many new ways to enjoy them."

For more information about Omaha Steaks Filet Mignon products, visit www.OmahaSteaks.com.

About Omaha Steaks

Omaha Steaks, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain fed beef and other gourmet foods including seafood, pork, poultry, side dishes, appetizers, complete meals and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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