

Official Sponsor of Homegating®, Omaha Steaks®, Releases New Homegating Items



Omaha Steaks®, The Official Sponsor of Homegating®, announced today the addition of several new gourmet appetizers to its homegating menu, including Ground Beef Sliders, Split Baby Back Pork Ribs, Bite-Sized Crab Cake Appetizers, and a Gourmet Condiment Set.

According to an online survey conducted by Appliance and Electronics Retailer hhgregg, 70 percent of people would rather gather with friends at home to watch a game, or homegate, than attend a tailgate. Due to the growing popularity of homegating, Omaha Steaks introduced these new products to join other popular classic tailgating items such as their new line of burgers launched last year, which includes the Filet Mignon Burger, made from 100 percent Omaha Steaks Filet Mignon, and sausages released earlier this summer. Whether you are a classic tailgater, early riser, football foodie or a homegater, Omaha Steaks offers solutions perfect for any game day celebration.

"With the growing popularity of watching games in the comfort of your own home, we are excited to expand our homegating menu options to make entertaining a crowd easy with delicious gourmet products," said Senior Vice President and Family Owner Todd Simon. "As the Official Sponsor of Tailgating and Homegating, you'll find menu options, recipes and more on our website that are guaranteed to make your next gathering a touchdown!"

For more information about Omaha Steaks homegating lineup, tips, recipes and other ideas visit www.omahasteaks.com/products/Tailgating.