

Celebrate International Bacon Day with Unique Bacon Options

Omaha Steaks Rounds out its Bacon Offering with Steak-Cut, Uncured, Chicken, Turkey and Beef Bacon Options

In celebration of International Bacon Day, Omaha Steaks announced today the addition of [Beef](#), [Chicken](#), [Turkey](#) and [Uncured Country Bacon](#) to round out their popular list of bacon options.

These new products follow the release of the Steak-Cut Bacon launched earlier this year. Steak-Cut Bacon is the thickest bacon available and comes packaged with 8 slices of premium pork that are 2 ounces each. It is available in three different flavors including [Applewood Smoked](#), [Peppered Country](#) and [Cajun Steak-Cut Bacon](#).

These new additions join their ever popular list of bacon and bacon wrapped products including precooked bacon, bacon-wrapped filet mignons, pepper-bacon wrapped filets, bacon-wrapped pork chops and jumbo bacon-wrapped scallops, making Omaha Steaks your one-stop shop for bacon selection and variety.

According to BaconToday.com, the average American eats 17.9 lbs of bacon per year making it on to their plate at breakfast (70 percent), dinner (17 percent) lunch (11 percent) and as a snack (2 percent).

"Bacon continues to soar in popularity; it's not just for breakfast anymore. We are excited to continue to expand our bacon offering with these gourmet additions perfect for any meal or recipe," said Senior Vice President and family owner, Todd Simon. "Our customers now have a wide selection of bacon options to choose from to make the perfect meal. Whether they are looking for something different, like our Beef Bacon, or the thickest bacon available we have it."

The expansion of the Omaha Steaks bacon line comes in response to customer requests for additional bacon options for breakfasts, BLTs, burgers and more.

For more information about Omaha Steaks new bacon options, visit www.OmahaSteaks.com.

About Omaha Steaks

Omaha Steaks, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain fed beef and other gourmet foods including seafood, pork, poultry, side dishes, appetizers, complete meals and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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