

## OMAHA STEAKS TO PARTICIPATE IN "DESIGNING SPACES® MILITARY MAKEOVER" AIRING THIS FALL



Omaha Steaks announced today that the company will be featured in an upcoming episode of home improvement show Designing Spaces® as part of a special 4-part miniseries entitled Military Makeover which is slated to premiere Friday, Oct. 2 (7 a.m. ET/PT) on Lifetime.

Designing Spaces® travels all over the country remodeling, redesigning and redefining the spaces we call home. In its 4th season, the Military Makeover series, will chronicle the step-by-step renovation inside and outside of a home that will be donated to the Travis', a deserving military family selected through a nationwide search.

Omaha Steaks, the nation's largest direct response marketer of beef and gourmet foods will stock the family's freezer full of Omaha Steaks premium beef and gourmet foods. In the episode, Omaha Steaks Executive Chef Karl Marsh will demonstrate how to grill the perfect ribeye, the families favorite cut of steak, and show how they can create several wholesome, healthy meals for the entire family using Omaha Steaks products.

"As a nearly 100 year-old family-owned company, we are proud to support a number of military organizations to give back to deserving veterans who have sacrificed so much for our country," said Omaha Steaks Senior Vice President and Family Owner Todd Simon. "We are honored to participate in Designing Spaces Military Makeover to recognize this family and show our appreciation for those who have generously sacrificed and bravely served to protect this great nation that we proudly call home."

Host R. Lee Ermey, actor and former U.S. Marine Drill Instructor will oversee the project and reveal the home to the Travis family upon completion.

"We are proud please to help welcome this family home with a freezer full of meals fit for a hero so they can celebrate with family and friends," Simon added.

For more information about Designing Spaces Military Makeover, including scheduled air times, visit [www.designingspaces.tv](http://www.designingspaces.tv) or [www.OmahaSteaks.com](http://www.OmahaSteaks.com) to view products featured on the show.

### About Designing Spaces®

Entering its 11th season, Designing Spaces continues to be one of America's favorite home improvement shows. The show inspires viewers on decorating ideas, do-it-yourself projects and step-by-step home improvements to help make every space count and provide solutions to help you enjoy the space you live, work and play in. Designing Spaces Family of Spaces includes Think Green Spaces, Kids Spaces and its widely popular Spaces of Hope which prides itself on assisting people and places in dire need of a makeover including children's shelters, animal shelters, military families and more. Designing Spaces airs Thursdays and Fridays at 7:00 a.m. (ET/PT) on Lifetime® Television.