

Omaha Steaks Introduces First Ever Filet Mignon Burger

Celebrate National Filet Mignon Day with the Most Distinguished Cut

In celebration of National Filet Mignon Day, Omaha Steaks announced today the addition of a new Omaha Steaks original: the first ever Filet Mignon Burger. The new Filet Mignon Burger will join Omaha Steaks growing list of premium beef and gourmet foods available direct to consumers.

The Filet Mignon Burger is a unique 6 oz. burger patty ground completely from Omaha Steaks' world-famous Filet Mignon, known for its tenderness and mild beef flavor. Offering the same extraordinary quality and taste customers have come to expect from the Omaha Steaks Filet Mignon, this product is the first burger of its kind to be sold and shipped direct to consumer's homes.

"We are excited to expand our burger offering with this one-of-a kind burger. The Filet Mignon is an extremely tender cut of steak making this burger tender, juicy and flavorful," said Senior Vice President and family owner Todd Simon. "This is the new platinum standard in burgers."

According to BeefRetail.org Top 10 Middle Meat Cuts, more than 8 million pounds of tenderloin steaks were sold in the US during the 2nd quarter of 2015, making filet mignon an extremely popular choice among consumers.

"Our filets are known for their exceptional quality and this gives customers another way to enjoy them," Simon added.

The new Filet Mignon Burger will join Omaha Steaks expansive list of gourmet burgers launched last year, including the Brisket Burger, Pork and Bacon Burger, Lamb Burger, Garden Sun Veggie Burger, Aztec Salmon Burger, Turkey Burger, Bison Burger and old favorites including the Omaha Steaks Burger, Gourmet Burger and Private Reserve Angus Burger.