

Omaha Steaks Launches Father's Day Grill Giveaway

One Weber® Original Kettle™ Premium Charcoal Grill Every Weekday

Omaha Steaks®, a fifth generation, family-owned company and the nation's leading provider of exceptional grain-fed beef and premium gourmet foods, announced today that it will give away one Weber® Original Kettle™ Premium 22-Inch Charcoal Grill every weekday from May 18 through June 19 in honor of Father's Day.

This promotion comes on the heels of the Backyard Smackdown competition, part of Omaha Steaks new online community RemarkableDads.com, to help America decide the answer to the ultimate grilling questions: Which grilling method is better- charcoal or gas? Throughout the contest, which ended in a tie, prizes were awarded each week for participants that joined the conversation.

"At Omaha Steaks we think no matter how you grill, charcoal or gas, it's all about your technique," said Todd Simon, Sr. Vice President and Family Owner of Omaha Steaks. "One thing everyone can agree on is a perfectly grilled steak. With the official start of summer grilling season this weekend, it's the perfect time to win a new grill or gift it to your dad with steaks for Father's Day which is just around the corner."

As the Official Sponsor of Dads™ Omaha Steaks knows exactly what dads want for Father's Day. According to a national survey 57 percent of men said they grill at home on Father's Day and 80 percent would like to receive steak as a gift. "What's better than receiving steaks as a gift, a new Weber grill and spending time with your family on Father's Day?" Simon said.

Enter Online- Father's Day Grill Giveaway

Each entry online is included in that day's drawing only. One entry per person per day. For full rules or to enter visit www.OmahaSteaks.com/GrillGiveaway.

Enter in Store- The Great Grill Giveaway

You can also enter at more than 70 Omaha Steaks stores nationwide. One winner will be chosen at random at each store location. Contest runs May 3-June 20 in stores. See store for complete contest rules or go to www.OmahaSteaks.com/stores/gggrules.

About Omaha Steaks

Omaha Steaks, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, side dishes, appetizers, complete meals and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

About Weber®

Weber-Stephen Products LLC, headquartered in Palatine, Ill., is the world's premier manufacturer of charcoal, gas and electric grills, grilling accessories and award-winning cookbooks and mobile applications. In 1952, founder George Stephen sparked a backyard revolution with his invention of the Weber® kettle. More than 60 years later, the privately-held company's products are sold worldwide at select national home centers, specialty hardware stores, patio stores and other retail outlets. Weber has the strongest customer support program in the industry with its Weber Grill-LineSM (1-800-GRILL-OUT®). Weber can also be followed on Facebook (www.facebook.com/weberbbq) and Twitter (www.twitter.com/webergrills). Visit www.weber.com for more information.

About Remarkable Dads

Remarkable Dads is an online community brought to you by Omaha Steaks that is focused on all things dad. Whether you have a dad, are a dad, or one day will be a dad, the Remarkable Dads community invites you to pay homage to the men who are remarkable dads of the world. Audiences everywhere are invited and encouraged to share what they love about their dads – and how their dad has touched their life in unique ways – with anecdotes, stories, photos, videos and more. Remarkable Dads can be followed on Facebook (<https://www.facebook.com/RemarkableDads>), Twitter (<https://twitter.com/RemarkableDads>), Tumblr, Pinterest and other social channels.

