

Treat Your Sweetheart This Valentine's Day to a Romantic Dinner at Home and Give the Gift of an Experience with Omaha Steaks



This Valentine's Day, treat your sweetheart to a romantic dinner at home and a pair of diamond-accented, white sapphire earrings - a true gift experience - with the Valentine's Day Dinner and Diamonds combo from Omaha Steaks, the nation's leading purveyor of premium all American beef and gourmet foods.

This surf and turf combo and dazzling earrings combine sizzle with sparkle and offer the perfect gift experience for that special someone. Omaha Steaks includes everything required to create a romantic dinner at home:

Valentine's Day Dinner and Diamonds (53901)

2 (5 oz.) Filet Mignons
1 (16 oz. pkgs.) Argentinian Shrimp
1 (10 oz. pkgs.) Smashed Red Potatoes
2 (4.2 oz.) Chocolate Molten Lava Cakes
1 pair of diamond-accented white sapphire and sterling silver earrings
Combo price: \$69.99

"Steak and shrimp are the perfect match for a romantic Valentine's Day dinner and the genuine diamond accented earrings are what make this dinner experience package even more special," said Senior Vice President and family owner Todd Simon. "At Omaha Steaks, we give you everything you need to prepare and share a quiet romantic dinner at home with your Valentine."

Dinner Night for Two is another Omaha Steaks surf and turf combo that will give you and your significant other a true gourmet experience right in the comfort of your own home:

Dinner Night for Two (53745)

2 (5 oz.) Filet Mignons
4 Maine Lobster Tail Halves (10 oz. pkg.)
2 (9.5 oz. pkgs.) Brussels Sprouts with Bacon & Shallots
4 Individual New York Cheesecakes
Combo price: \$79.99

These combos comes in response to the National Retail Federation's 2017 Valentine's Day Spending survey conducted by Prosper Insights & Analytics that found that more consumers are spending less on an evening out compared to prior years (\$18.2B in 2017 compared to \$19.7B in 2016) and may choose to enjoy a gourmet meal experience at home instead. The survey also found that 40 percent of consumers aged 25-34 want to receive a gift of an experience for Valentine's Day.

"Over the past few years, we have seen a trend in our customers' preference to celebrate Valentine's Day with their significant other at home over dining out," said Simon. "We designed both of our Valentine's Day combos to make it easy and convenient to enjoy a romantic evening right at home."

For more information on the Valentine's Day Dinner and Diamonds combo, the Dinner Night for Two combo, and other Valentine's Day meal options, visit www.OmahaSteaks.com/Valentine.

About Omaha Steaks®

Omaha Steaks®, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain fed beef and other gourmet foods including seafood, pork, poultry, side dishes, appetizers, complete meals and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling

1-800-960-8400, online at www.omahasteaks.com or at retail stores nationwide.