

Omaha Steaks® Celebrates Filet Mignon Month by Expanding Line



America's Original Butcher™, Omaha Steaks®, known nationwide for its legendary Filet Mignon, today announced an expansion of its Filet Mignon offerings in recognition of Filet Mignon Month. Carved from the beef tenderloin by the company's in-house master butchers, the Omaha Steaks line of Filet Mignon offerings tops more than 30 items. The following new Filet Mignon items debut this month:

- **Filet Mignon Skewers** – a complete kit featuring Filet Mignon, stainless steel skewers and Omaha Steaks signature seasoning blend
- **Filet Mignon Medallions** – perfect to sear and serve over risotto or potatoes
- **Filet Mignon Cutlets** – designed for sandwiches and creative Filet Mignon recipes
- **Ground Filet Mignon** – a more elegant take on classic ground beef

What makes Omaha Steaks Filet Mignon a steak worth celebrating?

- The company has worked for more than 100 years to perfect it.
- Master butchers hand carve Filet Mignon from the tenderloin of premium beef
- Aged for 21 days, Omaha Steaks Filet Mignons have a mild flavor and are fork tender
- Filet Mignons are synonymous with fine dining and special occasions and are always a reason to celebrate

"Filet Mignon has always been our signature steak," said Todd Simon, Senior Vice President and Family Owner. "For more than 100 years, we have been perfecting this legendary cut using the finest beef tenderloin. As America's Original Butcher, we think Filet Mignon Month is one of the best holidays of the year and we are confident that our Filet Mignons are the best you can buy!"

About Omaha Steaks®

America's Original Butcher Omaha Steaks®, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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