

Omaha Steaks Salutes Man's Best Friend with \$1 Dog Treat Day - September 25



America's Original Butcher, Omaha Steaks, today announced that it will host \$1 Dog Treat Day in all its stores on Tuesday, September 25. On that day, customers can purchase one of the six new Omaha Steaks dog treat offerings for just \$1 per bag. Limit of one bag per household. The event is in honor of the company's recent launch of a new line of dog treats, carefully crafted with the same premium quality ingredients that customers expect in everything offered by this fifth generation, family-owned company.

Omaha Steaks new line of dog treats is well positioned for those who like to pamper their dogs with nutritionally sound treats. The new pet treats are made in the USA using all-natural ingredients with no additives or preservatives. The new line includes:

Smoked Jerky Dog Treats: Beef & Sweet Potato (6 oz.)

Smoked Jerky Dog Treats: Chicken & Apple (6 oz.)

Smoked Jerky Dog Treats: Turkey & Cranberry (6 oz.)

Real Beef Dog Biscuits - Original Flavor (12 oz.)

Real Dog Treats Pig Ears - Maple Smoked (12 oz.)

Real Beef Bone Chews - Smoked and Dried T-Bones (12 oz.)

"Americans love their dogs and so do we," said Senior Vice President and Family Owner, Todd Simon. "Our customers can trust the quality of our new line of dog treats as we used only premium quality, all-natural ingredients. We invite customers to stop by one of our more than 60 retail stores nationwide on September 25 to get a bag of one of our new dog treats for just one dollar."

The Omaha Steaks Dog Treats also are available online at www.omahasteaks.com or by calling 1-800-228-9055. The \$1 Dog Treat Day promotion, however, is only available in our retail stores.