

Kick Off the Charitable Giving Season on #GivingTuesday with Steaks for Good™ from America's Original Butcher – Omaha Steaks®



This holiday season, support #GivingTuesday, and non-profit organizations across the country, through *Steaks for Good*, a charitable fundraising platform from America's Original Butcher, Omaha Steaks.

Both *Steaks for Good*, which helps non-profit organizations raise funds through the sale of Omaha Steaks products, and #GivingTuesday, a global day of giving that kicks off the charitable giving season, create the perfect opportunity for holiday shoppers and end-of-the-year charitable donors to purchase the perfect gift or enjoy an unforgettable meal, all while supporting their favorite charity.

"As a fifth-generation, family-owned company, we understand the importance of giving back and supporting charitable organizations," said Senior Vice President and Family Owner Todd Simon. "That's why Omaha Steaks donates 10 percent of every purchase made through *Steaks for Good* directly to the chosen non-profit organization."

Organizations like Wounded Warriors Family Support are among more than 80 non-profits featured on *Steaks for Good* for #GivingTuesday. Supporters can shop online through SteaksforGood.com or in any of Omaha Steaks more than 60 retail stores nationwide, and Omaha Steaks will give 10 percent of every purchase to customers' chosen fundraising campaign.

There is no cost for organizations to participate and customers can shop with confidence with the Omaha Steaks 100-percent satisfaction guarantee. For more information or to learn how to sign up your organization and start a campaign, visit SteaksforGood.com.

About Omaha Steaks

America's Original Butcher, Omaha Steaks, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, side dishes, appetizers, complete meals and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.