

Easter Feast: Hams and Complete Meals from America's Original Butcher, Omaha Steaks®



Omaha Steaks, America's Original Butcher, today unveiled their Easter offering including hams and complete meals.

"When you buy a holiday ham, you're probably used to having just one choice. As America's Original Butcher, we know that one-ham-fits-all simply doesn't work, so our master butchers have curated and crafted three premium hams to make your Easter celebration extra special," said Senior Vice President and Family Owner Todd Simon.

Discover your ideal ham:

- **Pecanwood Smoked Flank Ham**- A whole-muscle ham expertly carved from the flank with more marbling and juiciness, then smoked with real Pecanwood for 8 hours to infuse every juicy ounce with a deep, yet mellow smoky flavor. Uncured for an all-natural flavor, this unique, fully-cooked ham is sure to be a favorite.
- **Spiral-Sliced Ham**- Each bone-in ham is slowly smoked with real wood smoke for up to 24 hours to infuse flavor and maximize juiciness, and generously brushed with a sweet, sticky brown-sugar glaze to create that irresistible crust. It's spiral-sliced before delivery, so all you need to do is thaw it and serve!
- **Duroc Boneless Country Ham**- all-natural Duroc-breed pork boasts an intensely rich and savory experience that's juicier than any traditional country ham you've had before – no basting needed. Perfect thawed or heat-and-serve, we invite you to enjoy this fully cooked, whole-muscle ham any night of the week.

To help you discover your ideal ham, Omaha Steaks launched an online quiz <http://www.whatsyourflavorquiz.com/> to help you identify which Omaha Steaks ham matches your personality. Participants are invited to share their results via social media using #OmahaSteaksHam

Simon added, "Our complete Easter meals feature elegant centerpieces, including a variety of incredible hams or leg of lamb, plus easy chef-created side dishes and crowd-pleasing desserts. This Easter let us do most of the work for you."

Omaha Steaks hams and Easter meal options are available exclusively through Omaha Steaks who will market the collections direct to consumers online through their website www.OmahaSteaks.com or by calling 1-800-228-9055 as well as their 60+ retail locations nationwide. Omaha Steaks has a 102-year-old reputation for providing the finest beef and gourmet foods backed by a 100 percent satisfaction guarantee.

For more information on Omaha Steaks hams or Easter meal options, visit <https://www.omahasteaks.com/buy/Meals/Easter>.

About Omaha Steaks®

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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