

Four-in-Ten Americans Want a Big Juicy Steak for Father's Day- Give Dad the Gift of an Experience from Omaha Steaks



Omaha Steaks, America's Original Butcher, announced today the results of a recent nation-wide survey which found four-in-ten Americans (41 percent) want a big juicy steak for Father's Day this year.

A gift of Omaha Steaks is the gift of an experience, which 76 percent of dads say they would prefer over a physical gift this Father's Day. Additionally, 79 percent of dads say they like to bond with their children over food, so sitting down for a meal with dad this Father's Day is obviously a very good idea.

"Give dad an experience that's guaranteed to please this Father's Day with an American Original from America's Original Butcher, Omaha Steaks," said Todd Simon, Senior Vice President and Family Owner.

Omaha Steaks has created the perfect gift to send or enjoy with dad this Father's Day, the Father's Day Gift Package for \$69.99:

Father's Day Gift Package

2 (9 oz.) Ribeyes

2 (5 oz.) Filet Mignons

4 (4 oz.) Omaha Steaks Burgers

4 (2.88 oz.) Potatoes au Gratin

1 (21 oz.) German Chocolate Cake

Signature Seasoning Packet

"Not only is a package from Omaha Steaks a great gift, it's a perfect meal to grill up while bonding with Dad and celebrating Father's Day in the backyard," Simon added.

But if it's a cookout you're after, leave the grilling to Dad because one-in-three dads say that if someone is grilling, it is going to be them. Another six-in-ten confident dads feel like there's no better cook in the house than themselves, too.

For more information on all Father's Day gifting and meal options, visit www.omahasteaks.com/buy/Gifts/Fathers-Day.

About Omaha Steaks®

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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