

Flavor in a Flash: Omaha Steaks Introduces Protein Packed Single Serve Meals



Omaha Steaks, America's Original Butcher, today announced a new line of single serve meals filled with the same high-quality protein you've come to expect from Omaha Steaks in a convenient microwavable meal - perfectly-plated and ready in under 5 minutes.

"Each meal is brimming with real premium beef, chicken or seafood and is beautifully plated ready to pop in the microwave for a quick, convenient lunch or dinner," said Todd Simon, Senior Vice President and Family Owner.

These meals have been curated, plated and sealed on self-steaming plates to lock in flavor and quality. "The self-venting film inflates while cooking in the microwave, trapping the steam and cooking your meal on the spot, which means delicious ingredients without preservatives. All ingredients - from Omaha Steaks beef, to broccoli, to jasmine rice, to edamame - are carefully selected for quality and flavor," Simon added.

These new Single Serve meals come in a variety of flavors including:

- Bourbon-Glazed Brisket
- Asian-Style Beef & Broccoli
- Lemon Garlic Shrimp
- Shrimp Fried Rice
- Lemon Herb Chicken & Potatoes
- Creamy Chicken Penne

The new Single Serve meals join Omaha Steaks Slow Cooker and Skillet Meal solutions designed to make preparing high-quality meals convenient and easy-expanding their meal offering, which includes premium beef, poultry, pork and seafood, as well as delicious side dishes, desserts and appetizers.

The new Single Serve meals include the same high-quality protein you would expect from Omaha Steaks and are backed by a 100 percent satisfaction guarantee. They will be available exclusively through Omaha Steaks who will market the meals direct to consumers online through their website www.OmahaSteaks.com or by calling 1-800-228-9055. The new meals will also be available at their 60+ retail locations nationwide. For more information on the new single serve meals, visit www.omahasteaks.com/buy/Meals/Single-Serve-Meals.

About Omaha Steaks®

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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