

# Thanksgiving Dinner Never Goes Exactly as Planned Due to ‘Thanksgiving Fails’ Says New Survey Conducted on Behalf of America’s Original Butcher, Omaha Steaks®



Thanksgiving dinner never goes exactly as planned according to 63 percent of respondents in a recent survey of 2,000 Americans conducted by OnePoll on behalf of America’s Original Butcher, Omaha Steaks.

The survey revealed that although over 77 percent of respondents spend between 2-5 hours preparing their Thanksgiving meal, Americans still face ‘Thanksgiving Fails’ year in and year out. Not getting all the cooking done on time is the most common fail (60.59 percent), followed by running out of wine (28.27 percent), spilling a dish on the floor (27.84 percent), and forgetting an essential ingredient (27.52 percent).

On top of these fails, over half of those surveyed (56 percent) said that cooking the turkey correctly is one of the hardest parts about hosting Thanksgiving, and nearly 76 percent agreed that Thanksgiving would be a much more pleasurable event if all the cooking was already done.

In response to these findings, Omaha Steaks is offering complete build your own meals for both Thanksgiving and Christmas that allows you to custom-build your holiday feast by choosing your desired main dish, side dishes, and desserts – all from a collection of classic Omaha Steaks favorites, as well as new products, introduced to expand the company’s holiday menu. The meals are also customizable to the size of your gathering; Thanksgiving meals, which are available now, serve 4 or 8, and Christmas meals serve 4, 6, or 8-12.

“Our complete holiday meals are designed to make your dinner a stress-free event by giving you all the great foods you enjoy, complete with all the ingredients you need, saving you from spending hours in the kitchen and giving you more time to spend with friends and family,” said Senior Vice President and Fifth-Generation Family Owner Todd Simon. “Whatever you prefer – roast, turkey or ham, plus traditional sides such as Green Bean Casserole and Pumpkin Pie or new items like Cauliflower Gratin and Individual Chocolate Souffles – we offer something for everyone at the table.”

To ensure delivery in time for your gathering, Omaha Steaks is encouraging customers to place orders by November 22 for Thanksgiving and December 18 for Christmas. For more information about Omaha Steaks complete holiday meal packages visit [www.OmahaSteaks.com](http://www.OmahaSteaks.com).

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at [www.OmahaSteaks.com](http://www.OmahaSteaks.com) or at retail stores nationwide.

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