

Omaha Steaks Partners with Feeding America to Help Provide Millions of Meals to Families in Need



Omaha Steaks announced today the launch of a new partnership with Feeding America® to help them provide meals for millions of families in need. To kick off the partnership Omaha Steaks has donated 100,000 servings of protein through the Feeding America network of food banks.

Feeding America is the largest domestic hunger-relief organization in the country with a network of 200 food banks that provide over 4.3 billion meals every year throughout the United States. Through the new partnership, now through June 6, customers will be able to purchase specially curated Omaha Steaks + Feeding America packages that include a donation to Feeding America that will help provide meals to the Feeding America network of food banks.

"We want to help provide meals to families during this difficult and unprecedented time of need," said Todd Simon, Senior Vice President and Family Owner of Omaha Steaks. "With school closures and job uncertainty, food banks are more important than ever and we are supporting them with this donation so they can continue to help communities facing hunger." Of the 5 billion pounds of food sourced and distributed by Feeding America, only 32.5 million pounds are animal protein, that is less than ¾ of a pound annually of meat, chicken or seafood provided to each person who visits a member food bank.

"During this crisis, the Feeding America network of food banks has seen an increase in the number of families in need of food assistance," said Lauren Biedron, Vice President of Corporate Partnerships at Feeding America. "We are thankful to Omaha Steaks for its product and monetary donations that will help make a difference in the lives of our neighbors in need."

The Omaha Steaks + Feeding America packages will be available online or by calling 1-800-960-8400. Customers can also make a donation to Feeding America at its more than 50+ stores nationwide. For more information, visit www.OmahaSteaks.com/FeedingAmerica.

About Omaha Steaks®

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

About Feeding America®

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 40 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

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