

Recent Survey Reveals Steak is the Perfect Father's Day Gift



Omaha Steaks, America's Original Butcher, announced today the results of a recent nation-wide survey which found 71 percent of Americans believe Steak is the perfect Father's Day gift.

According to the poll, when respondents were asked what they think their dad actually wanted, their answer was simply a juicy steak (35 percent) and an ice-cold beer (36 percent).

"Father's Day is simple: Dads want steak," said Todd Simon, Senior Vice President and Family Owner. "Give dad an experience that's guaranteed to please this Father's Day."

Omaha Steaks has created the perfect gift to send or enjoy with dad this Father's Day, the Filet for Father's Day (#43462) package for \$149:

- 4 (7 oz.) Butcher's Cut Filet Mignons
- 8 (6 oz.) Brisket Burgers
- 4 (3 oz.) Gourmet Jumbo Franks
- 4 (2.88 oz.) Potatoes au Gratin
- 4 (4 oz.) Individual New York Cheesecakes
- 1 (3.1 oz. jar) Signature Seasoning

"Not only is a package from Omaha Steaks an unforgettable gift, it's the perfect way to gather together as a family to celebrate Father's Day and give dad the opportunity to share his grilling knowledge," Simon added. In fact, 37 percent of respondents say they take grilling very seriously because of their dad.

For more information on all Father's Day gifting and meal options, visit www.omahasteaks.com/buy/Gifts/Fathers-Day, call 1-800-228-9055 or visit one of Omaha Steaks' 50+ retail stores across the country where they are offering Call-Ahead Ordering and curbside pickup.

About Omaha Steaks®

Omaha Steaks®, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company that markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks® is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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