## **Omaha Steaks Honors Military on Veteran's Day**



**Who:** Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company

**What:** Omaha Steaks is offering free shipping on select packages in addition to its everyday 10% military discount. Available online and in stores to active duty military, retirees, veterans, spouses and dependents using Troop ID.

Where: Redeem online at https://www.omahasteaks.com/shop/Free-Shipping or in stores

When: Wednesday, November 11, 2020

## Background:

(Omaha, Neb. November 3, 2020) – As America's Original Butcher, Omaha Steaks has a long history of supporting our military and their families. It's a tradition of giving back that has spanned all five generations of the company's 103-year history. This year, the brand is offering all military personnel, veterans, and their families free shipping on Veteran's Day on select packages in addition to the 10% discount offered every day. While many other retailers offer sales on this day, Omaha Steaks honors active duty military and veterans all year round.

On Wednesday, November 11, for one day only, Omaha Steaks is offering active duty military, retirees, veterans, spouses and dependents a 10% discount sitewide plus FREE SHIPPING on select packages when entering a troop ID at checkout. The discount is also valid for in-store purchases.

"As a 103-year-old family-owned company, we are proud to support a number of military organizations to give back to deserving active duty military and veterans who have sacrificed so much for our country," said Todd Simon, fifth-generation family owner of Omaha Steaks.

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