

Omaha Steaks Launches Campaign to Help Provide 2.5 Million Meals for Feeding America® to Help Families in Need this Holiday Season

Shop select Omaha Steaks packages for gifts that give



(Omaha, Neb. Dec. 14, 2020) – Omaha Steaks announced today it will help provide 2.5 million meals* to Feeding America® to help families in need this holiday season.

Individuals can join in the fight against hunger by purchasing [special Omaha Steaks + Feeding America gift packages](#) and for each purchase, Omaha Steaks will donate to Feeding America to help provide meals to people facing hunger during this unprecedented time. The packages are available online at [OmahaSteaks.com](#).

“At Omaha Steaks, serving others and bringing people together is at the very core of who we are, from serving our customers to serving our communities,” said Nate Rempe, President, Omaha Steaks. “For a limited time, when customers buy select Omaha Steaks gift packages for loved ones this holiday season, we’ll make a special donation to Feeding America to help make the holidays brighter for those in need.”

In total for 2020, Omaha Steaks will donate the monetary equivalent of more than 4 million meals to Feeding America.

“This year, one in six people could face hunger in America as a result of the pandemic. We are grateful to Omaha Steaks for its commitment to helping our neighbors facing hunger this holiday season and beyond,” said Blake Thompson, Chief Supply Chain Officer at Feeding America. “Their generous donation will help families who may worry about finding their next meal.”

The Omaha Steaks + Feeding America packages are available exclusively at [OmahaSteaks.com](#) for online ordering. The packages will not be available for purchase via customer service or at Omaha Steaks’ retail stores.

*\$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. From December 14 – December 25, 2020, Omaha Steaks will donate the monetary equivalent of 10 meals (\$1) for each eligible Feeding America package of \$159.99 or less purchased, 20 meals (\$2.00) for each eligible \$160-\$199.99 package purchased and 30 meals (\$3.00) for each \$200+ eligible package purchased, up to \$250,000.

About Omaha Steaks®

Omaha Steaks, America’s Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks is recognized as the nation’s largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at [www.OmahaSteaks.com](#) or at retail stores nationwide.

About Feeding America®

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and

60,000 food pantries and meal programs, we provide meals to more than 40 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

For Immediate Release:

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