For The Love of Steak [Infographic]

It's no surprise...Americans love steak!





A STEAK'S APPEAL

Steak is the choice of many Americans for:

- FLAVOR & TASTE
- PROTEIN & NUTRIENTS
- A SPLURGE OR CELEBRATION MEAL
- PART OF A TRADITION OR RITUAL
- SOMEONE ELSE IN THEIR HOUSE LIKES IT

THE TOP CUTS

America's Favorite Steaks



50% of Americans admit not knowing the difference between cuts of steak

COOKING & CONDIMENTS

44% of Americans cook their steak to medium-rare or under

TOP 5

STEAK COOKING METHODS

- Grilling
- Pan Searing
- Slow Cooking

AMERICA'S FAVORITE

STEAK ACCENT

53% SALT & PEPPER

40% STEAK SAUCE



This survey was conducted online within the United States by The Harris Poll on behalf of Omaha Steaks from October 5 – 16, 2020, among 2,010 U.S. adults ages 18 and older. The Harris Poll is separate from and not affiliated with Omaha Steaks, which is not responsible for their services or policies. ©2020 Omaha Steaks

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