## Omaha Steaks Launches Hunger Action Month® Campaign to Help Provide 500,000 Meals to Families Facing Hunger



(**Omaha, Neb.** Sept. 1, 2021) – Omaha Steaks announced today it will help provide 500,000 meals\* to Feeding America<sup>®</sup> to help families in need.

This September, during Hunger Action Month®, Omaha Steaks will join the Feeding America nationwide network of food banks to inspire individuals to take action and raise awareness of people facing hunger. Individuals can join in the fight to end hunger by purchasing a <u>special Omaha Steaks + Feeding America package</u> and, for each purchase, Omaha Steaks will donate \$5 to Feeding America to help provide meals to people facing hunger. The package is available online at <u>OmahaSteaks.com</u>.

"At Omaha Steaks, serving others and bringing people together is at the very core of who we are, from serving our customers to serving our communities," said Nate Rempe, president & chief operating officer, Omaha Steaks. "During the month of September, when customers buy a select Omaha Steaks package, we'll make a donation to Feeding America to help families in need during this critical time."

"Many families across the country face difficult choices every day, like whether to purchase food or pay for electricity or childcare. No one should be forced to choose between food and other crucial necessities," said Lauren Biedron, vice president, corporate partnerships, Feeding America. "We are grateful to Omaha Steaks for their continued commitment to help communities who face hunger through their Hunger Action Month campaign, which helps to provide meals to our neighbors in need."

The Omaha Steaks + Feeding America package is available exclusively at <a href="OmahaSteaks.com">OmahaSteaks.com</a> for online ordering. The package will not be available for purchase via customer service or at Omaha Steaks' retail stores.

\*From Sept. 1 - 30, 2021, Omaha Steaks will donate \$5 for each purchase of the special Omaha Steaks + Feeding America package, up to \$50,000.

## About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at <a href="https://www.OmahaSteaks.com">www.OmahaSteaks.com</a> or at retail stores nationwide.

## About Feeding America®

Feeding America<sup>®</sup> is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 40 million people each year. Feeding America also

supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit <a href="www.feedingamerica.org">www.feedingamerica.org</a>, find us on <a href="Facebook">Facebook</a> or follow us on <a href="Twitter">Twitter</a>.

## For Immediate Release:

Kathleen Al-Marhoon, APR, Omaha Steaks Director of Public Relations & Corporate Communications

Phone: 402-597-8220

Email: kathleena@omahasteaks.com

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