

Omaha Steaks Announces Plan to Gift Joy This Holiday Season



(Omaha, Neb., Nov. 16, 2022) – This year has been challenging for many, and whether that's struggling with inflation, facing a financial issue, or even a layoff, the holidays can feel challenging. **So this year, Omaha Steaks is going to do something about that.**

To kick off this holiday season, Omaha Steaks set up a town hall meeting to inform team members that the company will be gifting a cooler of products on behalf of every regular full-time team member to a recipient of their choice. Employees are encouraged to send their product cooler to someone who has experienced hardship, put others before themselves, or is a frontline worker. Omaha Steaks will gift joy to someone who could use a positive and heartfelt surprise in their life at this time.

Every regular full-time team member can send the [Classic Gift](#) package to someone needing a little holiday joy ahead of Thanksgiving. The package includes Butcher's Cut Top Sirloins, Boneless Pork Chops, Omaha Steaks Burgers, Gourmet Jumbo Franks, Omaha Steaks Seasoning, and Caramel Apple Tartlets.

The Omaha Steaks team members and recipients are encouraged to use the hashtag **#giftjoy** to inspire others this season.

For more information about Omaha Steaks holiday gifts and meal options, visit <https://www.omahasteaks.com/shop/>.

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

Contact:

Kathleen Al-Marhoon, APR, Omaha Steaks Director of Public Relations & Corporate Communications

Phone: 402-597-8220

Email: kathleena@omahasteaks.com

###