

# Todd and Betiana Simon Establish the Omaha Steaks Visiting Artist Endowment to Support Interlochen Center for the Arts



**(Omaha, Neb., Feb. 14, 2022)** – Todd and Betiana Simon have established a new endowment, the “Omaha Steaks visiting Artist Endowment,” to support Interlochen Center for the Arts and promote the artist-fellows awarded annually by Chicago-based United States Artists. The Omaha Steaks Visiting Artist Endowment will be used to build a program and fund for perpetuity the support of visiting artists at Interlochen Arts Camp and Interlochen Arts Academy.

Omaha Steaks and the Simon Family’s commitment to the visual and performing arts began in the 1940s with local Omaha cultural institutions. It has grown to include over 170 cultural arts, civic and health-related organizations – locally, nationally, and internationally. “My family understood that a vibrant arts culture was crucial to make a place like Omaha into a world-class city that attracts world-class talent,” said fifth-generation family owner and CEO Todd Simon. “Our goal with this endowment is to provide students the opportunity to engage with creative and artistic programs and pass down a passion for the arts to the next generation. We feel honored to support and help build local artist communities across the country.”

“We couldn’t be more excited to partner with United States Artists and grateful to Omaha Steaks and Todd and Betiana Simon. The United States Artists Fellows will bring specialized expertise, new voices, and innovative methods to our students and who will depart as ambassadors for Interlochen. It will also be an important opportunity to further build our community of artists on our campus and beyond,” said Trey Devey, President of Interlochen Center for the Arts.

To find out more about Interlochen Center for the Arts, the proposed facility, and how you can help to support arts education, please visit [interlochen.org](http://interlochen.org). To find out more about United States Artists, please visit [unitedstatesartists.org](http://unitedstatesartists.org).

## About Interlochen Center for the Arts

The nonprofit Interlochen Center for the Arts is a recipient of the National Medal of Arts and the only organization in the world that brings together a 3,000-student summer camp program; a 500-student fine arts boarding high school; opportunities for hundreds of adults to engage in fulfilling artistic and creative programs; two 24-hour listener-supported public radio services (classical music and news); more than 600 arts presentations annually by students, faculty and world-renowned guest artists; and a global alumni base spanning nine decades, including leaders in the arts and all other endeavors. For information, visit Interlochen online at [www.interlochen.org](http://www.interlochen.org).

## About Omaha Steaks®

Omaha Steaks, America’s Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation’s largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at [www.OmahaSteaks.com](http://www.OmahaSteaks.com) or at retail stores nationwide.

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