

Steaks, Seafood and Sides Part of Omaha Steaks' Nearly \$400K Donation to Food Bank for the Heartland, Feeding America® Food Bank



(Omaha, Neb., May 23, 2023) – Omaha Steaks announced today it will make a nearly \$400,000 donation of proteins and gourmet foods to Food Bank for the Heartland, a partner food bank of the Feeding America® network. The donation includes a variety of proteins including steaks, poultry, pork, seafood, gourmet sides, and desserts totaling over 14,000 pounds.

On May 23, Omaha Steaks will deliver an assortment of proteins and gourmet foods valued at nearly \$400,000 to Food Bank for the Heartland. In a time of great need for our neighbors facing hunger, proteins are highly desirable at local food banks like Food Bank for the Heartland. Food banks typically receive nonperishable, shelf-stable foods, leaving out a crucial part of a balanced diet – protein. Unfortunately, because of the high cost, and availability, proteins and other foods aren't donated as frequently. Omaha Steaks remains unwavering in its commitment to providing quality protein and food to people in need.

“At Omaha Steaks, we understand there’s a growing need for quality proteins in the fight against food insecurity. One of our core giving pillars is supporting our communities by donating quality protein that may not otherwise be available,” said Todd Simon, fifth-generation family owner, Omaha Steaks. “With rising costs at the grocery store, a lot of families are struggling to make ends meet and we feel it’s more important than ever to lend a helping hand. We are committed to providing high-quality food to families in need.”

“Every county in the U.S. is home to people facing hunger, and that includes every county in Nebraska. Donations of high-quality proteins are essential in the charitable food experience. We are so grateful to Omaha Steaks for their generous donation,” said Dru Montri, Feeding America’s Vice President of Agri Food Engagement.

“The rising cost of food critically impacts neighbors in need,” said Brian Barks, President and CEO at Food Bank for the Heartland. “We are grateful to Omaha Steaks for their commitment to helping in the fight against hunger by donating nutritious protein and other foods to individuals and families across the 93 counties we serve. It’s needed now more than ever.”

About Omaha Steaks®

Omaha Steaks, America’s Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation’s largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

About Food Bank for the Heartland

Founded in 1981 and headquartered in Omaha, Nebraska, Food Bank for the Heartland—a member of Feeding America—is a 501(c)(3) nonprofit organization. Our mission is to eliminate hunger in the Heartland by ensuring consistent access to healthy foods through community partnerships. Food Bank for the Heartland works with 544 network partners in 93 counties across Nebraska and western Iowa offering multiple hunger relief and nutrition programs. The Food Bank is currently providing, on average, two million meals every month. For more information, visit FoodBankHeartland.org.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. As a network of more than 200 food banks,

21 statewide food bank associations, and over 60,000 agency partners, including food pantries and meal programs, we helped provide 5.2 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry.

Contact: Kathleen Al-Marhoon, APR, Omaha Steaks Director of Public Relations & Corporate Communications
Phone: 402-597-8220
Email: kathleena@omahasteaks.com

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