

Omaha Steaks Announces Rolland (Rollie) Johns as New CFO



(OMAHA, Neb., Aug. 1, 2023) — Rolland (Rollie) Johns has joined the Omaha Steaks Leadership Team as Chief Financial Officer. With over 30 years of finance and accounting experience, Johns brings strong strategic, tactical, and financial expertise as well as a wealth of knowledge in corporate development and operational management.

He's a trusted business partner and advisor with a proven track record for driving revenue growth, increasing profitability, and generating strong cash flow through strategic alignment, execution, and process improvement.

"I am honored to have this opportunity to join a proven leadership team and contribute to the continued growth here at Omaha Steaks, a respected national brand rooted in the Omaha community," said Rollie Johns. "I look forward to building upon the company's already strong financial foundation to support the future trajectory of the business."

Rollie is an active community member and has served on several nonprofit boards of directors.

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need during natural disasters and during the pandemic. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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