

Food Bank for the Heartland + Omaha Steaks Partner for Hunger Action Month to Bring the Company's 2023 Food Donations to \$745,000

This month's donation of 18,000 pounds and 15,000 servings of protein and gourmet food helps to fill a protein gap for people facing food insecurity



(Omaha, Neb., Sept. 21, 2023) – To reinforce its commitment to fight hunger, Omaha Steaks is adding nearly \$345,000 of protein and gourmet foods to its donation to Food Bank for the Heartland, a Feeding America® partner, during Hunger Action month, to bring the company's food donations in 2023 to nearly \$745,000. The donation includes a variety of proteins including steaks, poultry, pork, seafood, gourmet sides, and desserts totaling nearly 18,000 pounds.

On September 21, Omaha Steaks will deliver an assortment of proteins and gourmet foods valued at nearly \$345,000 to Food Bank for the Heartland as part of their commitment to support Hunger Action Month, an annual nationwide month of action to spread awareness and inspire everyone to join the movement to end hunger. Everyone needs nutritious food to thrive, and in every community in America, people are working hard to provide for themselves and their families. Yet 34 million people (1 in 10), including more than 9 million children (1 in 8), experience food insecurity in the U.S.

In a time of great need for our neighbors facing hunger, proteins are highly desirable at local food banks like Food Bank for the Heartland. Food banks typically receive nonperishable, shelf-stable foods, leaving out a crucial part of a balanced diet – protein. Because of the high cost, and availability, proteins and other foods aren't donated as frequently. Omaha Steaks remains unwavering in its commitment to providing quality protein and food to people in need during Hunger Action Month and beyond.

"As a family-owned food company, we believe in doing our part to create access to nutritious foods, including quality proteins, to help our community members facing hunger with the food they need to thrive," said Todd Simon, fifth-generation family owner, Omaha Steaks. "Feeding America and Food Bank for the Heartland are vital community partners to distribute food through their food bank, school, and nonprofit network."

"Every county in the U.S. is home to people facing hunger, and that includes every county in Nebraska. Donations of high-quality proteins are essential in the charitable food experience. We are so grateful to Omaha Steaks for their generous donation," said Dru Montri, Feeding America's Vice President of Agri Food Engagement.

"This generous donation could not come at a better time," said Brian Barks, President and CEO at Food Bank for the Heartland. "The Food Bank is serving 4x the number of households compared to 2018. This donation will make a lasting impact on Heartland families making unthinkable decisions—as the cost of everyday essentials remains at elevated levels. We are beyond grateful to Omaha Steaks for their ongoing support in the fight against hunger."

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company, who has a history of supporting food security through long-standing relationships with food banks, and partnerships with national organizations to provide food to those in need. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

About Food Bank for the Heartland

Founded in 1981 and headquartered in Omaha, Nebraska, Food Bank for the Heartland—a member of Feeding America—is a 501(c)(3) nonprofit organization. Our mission is to eliminate hunger in the Heartland by ensuring consistent access to healthy foods through community partnerships. Food Bank for the Heartland works with 544 network partners in 93 counties across Nebraska and western Iowa offering multiple hunger relief and nutrition programs. The Food Bank is currently providing, on average, two million meals every month. For more information, visit FoodBankHeartland.org.

About Feeding America

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit FeedingAmerica.org to learn more.

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