

BBB Midwest Plains Honors Omaha Steaks with the Esteemed 2024 BBB Torch Award for Ethics



WINNER

SM

(OMAHA, Neb., May 21, 2024) — Today, the Better Business Bureau (BBB) of the Midwest Plains has officially recognized Omaha Steaks with the 2024 BBB Torch Award for Ethics. This is a prestigious acknowledgement highlighting the company's commitment to integrity within the marketplace. BBB offers these awards to its service area, which includes Iowa, Kansas, Missouri, Nebraska and South Dakota. As a local winner, Omaha Steaks has been entered into the running for the International Torch Awards; results will be announced in the coming months.

"We are tremendously honored to be recognized by the BBB with a Torch Award for Ethics, says Nate Rempe, Omaha Steaks' President and CEO. "High integrity is a key part of Omaha Steaks' 100+ year legacy and, as stewards of that legacy, we hold ourselves accountable to maintaining high ethical standards, every day. When it's part of who you have been as a business for more than a century, treating team members and customers fairly and honestly is in our DNA; it just comes naturally."

The selection process for the BBB Torch Awards for Ethics is rigorous, involving an independent panel of judges who assess nominees based on the following criteria: Character, culture, customers, and community. Organizations do not need to be BBB Accredited to be eligible, but they must be in good standing.

"The honor bestowed upon Omaha Steaks is well-deserved," says Jim Hegarty, BBB Midwest Plains President & CEO. "Their dedication to nurturing an ethical work environment, upholding a robust corporate identity, and ensuring employee satisfaction is commendable. The strides they have made predict a bright and promising future, and we eagerly anticipate seeing their continued success."

ABOUT BBB MIDWEST PLAINS

The Better Business Bureau of the Midwest Plains is a 501(c)(6) not-for-profit organization dedicated to serving over 300 counties across Iowa, Kansas, Missouri, Nebraska and South Dakota. Headquartered in Omaha, it also has offices in Kansas City, MO, Lincoln, NE, and Sioux Falls, SD. BBB sets and upholds high standards for fair and honest business behavior. Its consumer services are offered at no cost, providing objective advice through a comprehensive directory of over 5.3 million companies and 11,000+ charity reviews. BBB offers dispute resolution services, alerts and educational information on topics affecting marketplace trust. Visit [BBBinc.org](https://www.bbb.org) for more information.

ABOUT BBB TORCH AWARDS FOR ETHICS PROGRAM

The BBB Torch Awards for Ethics is an annual celebration to honor exceptional businesses and nonprofits in the community. The Torch Awards recognizes local organizations' outstanding ethical practices and commitment to character, culture, customers, and community. Formerly known as The Integrity Awards, BBB Midwest Plains has offered these awards since 1995. Winners are announced in early May. Local winners advance to compete for the International Torch Awards for Ethics. More information can be found at: <https://www.bbb.org/local/0714/torch-awards>.

ABOUT OMAHA STEAKS

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grain-fed beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers, and desserts.

Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

Contact: Kathleen Al-Marhoon, APR, Omaha Steaks Director of Public Relations & Corporate Communications

Phone: 402-597-8220

Email: kathleena@omahasteaks.com

##

© Omaha Steaks
omahasteaks.iprsoftware.com