

Omaha Steaks Enters the World of Romance Publishing with ‘Certified Tender’

Three-Part Series Promises to be as Juicy as a USDA Certified Tender Filet Mignon



(Omaha, Neb. March 18, 2025) – [Omaha Steaks](#), America's Original Butcher, is expanding its repertoire beyond the kitchen and onto the bookshelf. In April 2025, the company will launch its first-ever romance novel, *Certified Tender* – a sizzling debut in the world of literature.

This marks the beginning of the Meat-Cute Romance series, a three-part collection celebrating love, connection and the joy of coming together. With *Certified Tender*, Omaha Steaks is bringing its signature passion for quality and tradition into storytelling, crafting a narrative as rich and satisfying as its world-class steaks.



With romance and food being the perfect paring, Omaha Steaks is stepping beyond the kitchen to capture the love stories that bring people together. By crafting a heart-throbbing tale filled with passion and intrigue, Omaha Steaks hopes readers will devour *Certified Tender* just as eagerly as a USDA Certified Tender Filet Mignon. After all, there's never been a better time to join the literary world – especially when romance novels are more popular than ever.

“For more than a century, Omaha Steaks has been bringing people together around the kitchen table. Now, we’re bringing them together through storytelling,” said Nate Rempe, Omaha Steaks President and CEO. “*Certified Tender* is just the first chapter in our new adventure – one that blends our love for great food with heartfelt connections.”

Certified Tender will be available for preorder starting April 2025 at [OmahaSteaks.com](#). For more information, visit [OmahaSteaks.com](#) or follow @OmahaSteaks on [Facebook](#), [Instagram](#) and [X \(Twitter\)](#).

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grass-fed, grain-finished beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at [www.OmahaSteaks.com](#) or at retail stores nationwide.

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