

Omaha Steaks Launches New Smash Burger – Built for the Grill

From freezer to bun within 5 minutes



(OMAHA, Neb., April 29, 2025) – [Omaha Steaks](#), America's Original Butcher, is delivering the ultimate home smash burger experience with the launch of its new smash burger, no smashing needed, and no griddle required.

After more than eighteen months in development, this first-of-its-kind pre-smashed burger is just seven millimeters thick, fully flip-able on a grated grill, made from 100% Omaha Steaks aged beef, and goes from freezer-to-bun in JUST 5 MINUTES.

"We're always looking for new ways to provide our customers with high-quality, convenient options for enjoying great food at home," says Nate Rempe, President and CEO of Omaha Steaks. "Our new Smash Burger is the perfect blend of *fast and flavor*, with a crispy crust that locks in the juiciness and taste that Omaha Steaks is famous for and no griddle required!"

Get early access to the Omaha Steaks Smash Burger while supplies last. Omaha Steaks is offering its brand new [Built for the Grill Pack](#), a selection of premium cuts and gourmet favorites, including:

- **16 FREE Omaha Steaks Smash Burgers – The Star of the Show**
- 2 Butcher's Cut Filet Mignons
- 2 Butcher's Cut Top Sirloins
- 4 Air-Chilled Boneless Chicken Breasts
- 4 PureGround® Filet Mignon Burgers
- 4 Gourmet Jumbo Franks
- 4 Caramel Apple Tartlets
- 1 Omaha Steaks Seasoning

For a grilling experience that takes your meal from the freezer to the bun in five minutes, fire up the flavor, build your smash burger stack, and pile on your favorite toppings. With the Omaha Steaks Smash Burger—Built for the Grill™—you'll elevate your taste buds without the hassle.

Check out www.omahasteaks.com to purchase, or check out the link in our bio [@OmahaSteaks](#) to get your Built for the Grill Pack, which includes 16 Omaha Steaks Smash Burgers for free, available now.

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grass-fed, grain-finished beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com, or at retail stores nationwide.

For Omaha Steaks:

Kathleen Al-Marhoon, APR

kathleena@omahasteaks.com

© Omaha Steaks

omahasteaks.iprsoftware.com