

Omaha Steaks to Host ALL-NEW Smash Burger Cook-Off in Dingerville During the College Baseball Championship This Father's Day

Nebraska Football Coach Matt Rhule and Baseball VIPs to Serve as Competitors & Judges



MEDIA ALERT: June 10, 2025

Who: In a culinary showdown that promises to delight food lovers and baseball fans alike, **Omaha Steaks** is hosting an exciting competition timed to the college baseball championship in Omaha.

As summer approaches and grilling season is in full swing, Omaha Steaks is introducing its **ALL-NEW line of Smash Burgers**—juicy, flavorful 3.2 oz. stackable patties that are sure to become fan favorites.

What: Try the New Burgers; Enter the Contest; Watch a Thrilling Competition

To celebrate the launch of the ALL-NEW Omaha Steaks Smash Burger, you are invited to join us this Father's Day in between games (from 3–6 p.m.) at Kros Strain Draft Works, home of the 3rd Annual Dingerville, just two blocks north of Charles Schwab Field.

Get a prime seat as Omaha Steaks hosts celebrity cooks and burger enthusiasts of all skill levels in a thrilling contest to create the most delicious **Smash Burger**. **Contestants and judges will include college baseball VIPs and members of the sports community, including Nebraska Football Head Coach Matt Rhule!** Each team gets 15 minutes to build their Smash Burger masterpiece. Participants will be judged on their cooking technique, burger presentation, culinary creativity, audience engagement, and taste.

Each participating team will receive the Premier Father's Day gift from Omaha Steaks as a thank you, and the winning team will also receive a President's Club Box complete with a Cutting Board, Knife, and a \$250 Omaha Steaks gift card.

You could also win your way into the Smash Burger cook-off! Enter for your chance to compete at <https://business.omahasteaks.com/Dingerville>

When: Omaha Steaks Smash Burger Cook-off Contest, Father's Day, Sunday, June 15, 3:00–6:00 p.m.

Where: 1209 Millwork Ave, Omaha, NE

Why: This event isn't just about the competition—it's a celebration of flavors, community, and baseball spirit. Friends and families are encouraged to cheer on their favorite competitors and enjoy a Smash Burger and cool drinks prepared by Clean Slate and available for purchase all weekend long. Celebrate Father's Day in style with great food, competitive spirits, and fun!

How: Enter for a chance to win a Father's Day prize package and an entry in our Smash Burger Competition at <https://business.omahasteaks.com/Dingerville>

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