

# Omaha Steaks Celebrates Induction of Bruce and Todd Simon into the Omaha Business Hall of Fame



**(OMAHA, Neb., Sept. 4, 2025)**—Omaha Steaks is honored to announce that two of its most impactful leaders, **Bruce Simon**, former President & CEO (posthumously awarded), and **Todd Simon**, current Chairman & Chief Steak Evangelist, were selected for induction into the **2025 Omaha Business Hall of Fame**.

This prestigious recognition, presented by the Greater Omaha Chamber, celebrates individuals whose business leadership and civic contributions have shaped the city of Omaha. The Simons' induction reflects their lasting legacy—not only in growing Omaha Steaks into a nationally recognized brand, but also in advancing Omaha's reputation as a hub for innovation, philanthropy, and community spirit.

"For over a century, Omaha Steaks has been a family-owned business rooted in this city, and the vision and leadership of Bruce and Todd Simon have carried that legacy forward with strength and integrity," said Nate Rempe, President & CEO of Omaha Steaks. "We're proud to see their entrepreneurial spirit, commitment to community, and deep love for Omaha recognized in this way. This is more than a business milestone—it's a celebration of values that define who we are."

The Omaha Business Hall of Fame was established in 1993 as part of the Chamber's centennial celebration. Bruce and Todd Simon were formally inducted at a gala event on Wednesday, August 20, 2025, at the Holland Performing Arts Center. The evening included a cocktail and hors d'oeuvres reception, an induction ceremony, and a dessert celebration. Proceeds from the event benefited the Greater Omaha Chamber Foundation and its programs to develop and retain young professionals in the region.

The Simons' achievements will also be permanently commemorated at **The Durham Museum**, where their stories will inspire future generations of Omaha leaders.

## Honoree Bios

### Bruce Simon

Bruce Simon was a fifth-generation family owner of Omaha Steaks, where he served as President and Chief Executive Officer. Bruce's career with Omaha Steaks dates back to his childhood, when he accompanied his father to the plant and help assemble boxes to earn extra spending money. Bruce began his full-time Omaha Steaks employment in 1981, upon graduation from the University of Pennsylvania – Wharton School of Finance, with a Bachelor's Degree in Economics.

Bruce's first full-time position post college graduation was as Assistant Plant Manager and from there he went on to hold numerous other positions throughout the company until being named President and Chief Executive Officer in 1994. He held this role until the time of his passing in 2021. Under Bruce's direction, the company experienced tremendous growth. The brand, Omaha Steaks, has become synonymous with the finest quality beef and the company's award-winning customer service is unparalleled.

Bruce lived the philosophy of "leading by example." His decisive leadership and genuine philanthropic commitments were evident in all he did. Bruce was recognized as a strong leader in supporting the cultural arts and health and human service organizations both locally and nationally.

Over the years, Bruce was actively involved on the boards of numerous philanthropic organizations including the Omaha Performing Arts Society, Omaha Symphony, Joslyn Art Museum, and Boys and Girls Clubs.

On a professional level, Bruce was a past member and Chairman of the Executive Board of the Nebraska Chapter of the Young Presidents Organization. He also served on the board of the CEO Organization and was a long-time member of the American Meat Institute and the North American Meat Association. At the time of his passing, Bruce sat on the Friends of

Florence (Italy) board where he served as treasurer. He was passionate about Italian Renaissance art and its preservation. He loved all things Italian: clothing, art, wine, history, etc.

Bruce and his wife Stacy have two daughters and one granddaughter.

### **Todd Simon**

Todd Simon is a 5th Generation owner of the Omaha Steaks® group of companies, currently serving as Chairman of the Board after almost 4 decades in various roles including Vice-President of Sales & marketing, Chief Marketing Officer and, most recently, Chief Executive Officer.

Todd joined Omaha Steaks 39 years ago after graduating from the Wharton School at the University of Pennsylvania. He was responsible for developing and implementing Omaha Steaks' brand strategy and many award-winning marketing programs, as well as the employee development efforts that make Omaha Steaks one of the finest customer service organizations in the USA.

Mr. Simon believes that supporting the community is a critical personal and corporate endeavor. He has had the honor to serve on the Douglas County Visitor Promotion Council since June of 2019, and today as chair of the Committee.

Over the years, Todd continued the Simon family's legacy of philanthropy and dedication to the community by serving on the Boards of Directors for various arts, civic and human services organizations. Currently, Todd serves as a Trustee of the Omaha Community Foundation, President of the Board of Directors of the Bemis Center for Contemporary Arts, a Director of the Mid-American Arts Alliance and a Trustee of United States Artists.

He was the recipient of the Humanities Nebraska Sower Award and was named Outstanding Volunteer Fundraiser of the Year by the Nebraska Chapter of the Association of Fundraising Professionals. He and his wife Betiana were named Humanitarians of the Year by Inclusive Communities. Todd and Betiana have two children.

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