

From Cart to Cookout: Omaha Steaks and Roadie Power Same-Day Delivery for Father's Day

Omaha Steaks is making last-minute Father's Day gifting easier with expanded same-day delivery powered by Roadie, a UPS company



As Father's Day approaches, Omaha Steaks and Roadie are helping customers send premium gifts right on time with expanded same-day delivery capabilities designed for peak gifting demand.

Omaha Steaks and Roadie first launched their partnership in May 2025, later expanding it in April 2026 to include same-day delivery. Previously, customers had a single shipping option, but the expanded offering now provides greater flexibility through same-day delivery. The offering rapidly scaled nationwide, reaching all 44 store locations by May 2026. Customers within a 30-mile radius can now receive eligible orders in as little as three hours when orders are placed by 3 p.m. ET - making last-minute Father's Day gifting faster and more reliable than ever.

Roadie's nationwide delivery network, which includes more than 500,000 independent drivers, provides the flexible capacity needed to support rapid same-day delivery at scale. With the expanded partnership, more than 140 million Americans can now have premium Omaha Steaks delivered the very same day. The platform allows Omaha Steaks to extend delivery reach without additional fixed infrastructure while maintaining speed, visibility, and reliability in the last mile - helping customers get their Omaha Steaks orders faster, simply, and with greater convenience.

To help ensure every order arrives in peak condition, Roadie's delivery network follows cold-chain best practices designed to keep perishable items fresh, cold, and protected throughout transit. Orders are matched with drivers and vehicles equipped to safely transport temperature-sensitive items, with real-time tracking that keeps customers informed at every step from pickup to doorstep so they know exactly when to expect their delivery and can plan with confidence.

"I need more salad for Father's Day, 'said no one ever," said Marc Gorlin, Founder and CEO of Roadie. "As a serious griller myself, there's no better gift than an Omaha Steaks Steak & Burger Bundle or Bestsellers Collection. And all the better if I can get it delivered fast and have the meal cooked just hours after placing the order. Don't waste time with neckties or aftershave. Send Dad ribeyes same-day, and you'll be the favorite kid on Father's Day."

"I hope my own kids are paying attention," Gorlin added.

"Father's Day gifting is simple: Dad wants steak," said Nate Rempe, President and CEO of Omaha Steaks. "With Omaha Steaks and Roadie, customers can turn Dad's house into his very own steakhouse in as little as three hours with a gift that is premium, thoughtful, and SEAR-iously fast. It is exactly what dads want and deserve on their big day."

Customers can visit <https://www.omahasteaks.com/buy/Gifts/Fathers-Day> to check availability and place Father's Day orders nationwide.

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grass-fed, grain-finished beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers, and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

About Roadie

Roadie, a UPS company, is a leading logistics and delivery platform that helps businesses tackle the complexities of modern retail with unmatched delivery coverage, flexibility and visibility. Reaching 98% of U.S. households across more than 32,000 zip codes -- from urban hubs to rural communities -- Roadie provides seamless, scalable solutions that meet a variety of delivery needs.

With a network of more than 500,000 independent drivers nationwide, Roadie offers flexible delivery solutions that make complex logistics challenges easy, including solutions for local same-day delivery, delivery of big and bulky items, ship-from-store and DC-to-door. For more information, visit www.roadie.com.

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