Omaha Steaks Nears 5 Million Corporate Gifts, Expands Business Gifting Program and Holiday Resources

Businesses can send Omaha Steaks holiday gifts to employees, clients and customers using updated corporate gift certificates that are easier to redeem online, with support from dedicated gifting experts



Key Takeaways:

- **Holiday Gifting Support for Businesses of All Sizes:** Omaha Steaks' online planning resources and dedicated Business Gift Experts help businesses plan gifts for employees, clients and customers, from a small team thank you to a companywide holiday program.
- **Corporate Gifts with No Minimum Order:** Businesses can customize Omaha Steaks corporate gift certificates with refreshed designs and choose from updated gift selections for a range of budgets.
- **Simple Online Gift Certificate Redemption:** Recipients can redeem their Omaha Steaks corporate gift certificates online and choose their own gifts.

OMAHA, Neb., Nov. 5, 2026 /PRNewswire/ -- Omaha Steaks has expanded its business gifting program and added online holiday planning resources to help companies recognize employees, thank clients and show appreciation to customers. Businesses of all sizes can order printed or digital gift certificates, with no minimum order.

With the updated Omaha Steaks Gift Certificate program, businesses can choose from gift collections at different price points to manage their budget. Recipients can redeem their certificates online through a simplified process and select their own gift from curated collections of premium steaks, seafood, family meals, and other gourmet foods.

Omaha Steaks provides businesses with a dedicated Business Gift Expert at no cost. The expert helps with gift planning, personalization and delivery coordination for orders ranging from a single employee appreciation gift to a companywide holiday gifting program.

Omaha Steaks expects to surpass 5 million corporate gifts sent since 2000 by the end of 2026. Since 2020, the company has delivered more than 1.1 million corporate gifts, and recipients chose nearly half (46%) of those gifts using an Omaha Steaks gift certificate. Recipients have redeemed more than 530,000 gift certificates over that period. More than 5,000 businesses have used Omaha Steaks for corporate gifting.

"A holiday gift is a chance to thank an employee for their hard work or show a client or customer how much you value their business," said Matt Burdette, director of sales operations at Omaha Steaks. "We help businesses take care of the details, and our corporate gift certificates let recipients choose a meal they can share with family and friends."

How Omaha Steaks Corporate Gift Certificates Work

Businesses choose a gift collection that fits their budget and send printed or digital Omaha Steaks corporate gift certificates. Recipients redeem their certificates online and choose a gift from the collection.

- **No need to collect home addresses.** Businesses can email or hand out gift certificates without collecting recipients' home addresses. Recipients enter their delivery address when they redeem their certificates online.
- **Easier online browsing and streamlined redemption**. Updated website navigation helps recipients browse the gift collection, choose their preferred gift, and redeem their certificate online.

- **Modernized designs:** Printed certificates, E-certificates and the online redemption site now share a consistent look.
- **Refreshed gift selections:** Recipients can choose from updated collections of premium steaks, seafood, family meals and other gourmet options, including vegetarian and dessert options to meet all matters of taste.

How to Order Omaha Steaks Corporate Gifts

Omaha Steaks has no minimum order for corporate gifts. Businesses can shop online or get help from a Business Gift Expert, depending on how many people they're gifting and whether they need customization.

- Fewer than 10 recipients: Shop business gifts online or work with a personal shopper to choose gifts.
- 10 or more recipients or custom orders: A Business Gift Expert can help select gifts, personalize messages and coordinate delivery.
- Volume Pricing and Company Logos: Volume pricing is available for qualifying business orders. Company logo options may be available for qualifying orders of 50 or more gifts.

Businesses can select gifts themselves or send corporate gift certificates so recipients can choose their own gifts.

Omaha Steaks Corporate Holiday Gifting Resources

Omaha Steaks has also expanded its online resource hub and business gifting blog to help companies choose gifts for employees and clients, set a budget and plan delivery.

As part of the expansion, Omaha Steaks partnered with Lucy Lantis, an entrepreneur, Fulbright Scholar and organizational facilitator, on a series for The Block about employee recognition. In "A Gift Five Generations Can Agree On," Lantis explores how food gifts can show appreciation to employees across generations by giving them a meal to share with family and friends.

"A thoughtful gift starts with considering the person receiving it," Burdette said. "Our expanded resources help businesses approach those decisions with more confidence, whether they're thanking a small team or coordinating gifts across an entire organization."

For Christmas 2026, businesses should order mailed Omaha Steaks Choice Gift Certificates by Dec. 11 to help ensure delivery by Christmas. E-certificates can be ordered through Dec. 23. To explore options or place an order, visit the Omaha Steaks corporate gift certificate page.

To explore business gifting resources, visit business.omahasteaks.com/resources. For help planning a corporate gifting program, call 1-800-228-2480 to speak with an Omaha Steaks Business Gift Expert.

About Omaha Steaks®

Omaha Steaks, America's Original Butcher, founded in 1917, is an Omaha, Nebraska-based, fifth-generation, family-owned company. Omaha Steaks markets and distributes a wide variety of the finest quality USDA-approved, grass-fed, grain-finished beef and other gourmet foods including seafood, pork, poultry, slow cooker and skillet meals, side dishes, appetizers and desserts. Today, Omaha Steaks is recognized as the nation's largest direct response marketer of premium beef and gourmet foods, available to customers by calling 1-800-228-9055, online at www.OmahaSteaks.com or at retail stores nationwide.

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