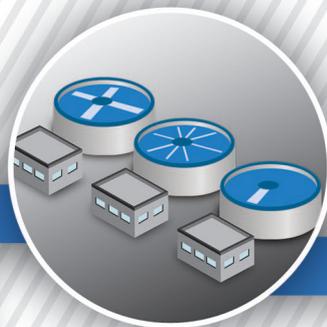


GE French Door Refrigerators Feature the Industry's Most Advanced Water Filtration System



Many people flush unused pharmaceuticals even though it is **not recommended**.^{1,2}



Water treatment plants **DON'T** filter out all contaminants.



Consumers overwhelmingly rated protection of their water supply as their **#1 environmental concern**.³



GE has the first and only water filtration system that **removes 98%** of five trace pharmaceuticals from drinking water and ice.⁴



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1. AP study referenced in "Pharmaceutical flushing," Public Radio International, <http://www.pri.org/stories/science/environment/pharmaceutical-flushing.html>.
2. The top two sources of pharmaceuticals in water supply are human waste and discarded pharmaceuticals.
3. In a 2010 study by the Stevenson Co. on behalf of GE Appliances.
4. Removes Ibuprofen, Atenolol, Fluoxetine, Progesterone, and Trimethoprim. *Not all pharmaceuticals may be present in your water.*