

LIFE ENHANCING ENTRY LEVEL SOLUTION



True smartphone integration in a price-conscious package

Today's automotive consumers are expecting more and more functionality from their infotainment systems, driven by their experience with smartphones and tablets. These devices have trained them to expect new functionality over time via a huge library of apps. With the advent of technologies such as Android Auto and Apple CarPlay, the automobile's infotainment system can now have access to app ecosystems.

Connectivity to the mobile device is provided via USB (wired; including charging), Bluetooth and WiFi (optional) for wireless communication.

A familiar experience

Designed with mobile devices in mind, the Display Audio Platform creates a user experience reminiscent of your tablet. Your media collection and your Bluetooth connected phone are available at a glance without having to dive deep into complicated menus.

Key highlights

- Designed around smartphone experiences
- Compatible with Android Auto, Apple CarPlay, MirrorLink, Smart Device Link, and Baidu CarLife
- Includes the latest HARMAN technologies such as Clari-Fi and Aha Analytics
- Intuitive consumer-friendly user experience

HARMAN LIVS

HARMAN's Life-Enhancing Intelligent Vehicle Solutions (LIVS) use an end-to-end approach by integrating the in-car computing platform with the cloud platform for a new level of user experience.

SCALABLE | Compute Platforms

Tailor-made for the needs of automakers and vehicle segments

CONNECTED | Modular Connectivity

Ready for delivering connected services – enhancing efficiency, productivity, and entertainment

SAFE | ADAS & E-Horizon

Monitoring and assessing the surroundings of the entire vehicle and beyond line of sight

SECURE | 5+1 Security Architecture

Full protection for the driver and the vehicle, OTA (over-the-air) updateable

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Features and benefits

Projection Technology

- The Display Audio Platform will support Android Auto, Apple CarPlay, MirrorLink, Smart Device Link, and Baidu CarLife to enable the infotainment system to take advantage of the mobile industry broad app ecosystem.
- At the same time, it is as easy to use as your smartphone.

Modern User Experience

- Considering consumers' familiarity with smartphones and tablets, the Display Audio Platform has been designed from the ground up to be fluid, approachable, and fast.

Connectivity

- With broad Bluetooth support for telephony, messaging, and hi fidelity audio plus optional WiFi support, the Display Audio Platform can connect to all compatible mobile devices.

Clari-Fi

- Using advanced audio algorithms, Clari-Fi can restore the full fidelity of music that is lost through modern audio compression technology.
- This HARMAN exclusive technology puts the clarity and punch back into your music.

5+1 Security Framework

- Multiple layers of security ensure a safe and robust infotainment system that can continuously be updated via Redbend over-the-air software updates to provide new functionality without the need for service visits.

Aha Analytics

- Gain insights into consumers' feature usage and behaviors with Aha Analytics.
- View reports, statistics, graphs, to better understand your customer and improve satisfaction.

Differential Software Updates

- Industry leading differential software updates keep the system up to date and secure.
- Updates can be installed via USB or optional WiFi connection.

An industry expert as partner

HARMAN is the market leader in connected car solutions for the world's automakers. HARMAN's innovative and highly integrated infotainment technologies offer automakers the most extensive solutions for advanced navigation, intuitive user interfaces, integrated audio, device connectivity, cyber security, and connected safety, just to name a few. From Boston to Berlin to Bangalore, HARMAN is delivering a dynamic in-car experience for an increasingly connected world.

Visit our website at www.harman.com

