GE APPLIANCES
a Haier company

GE Appliances Offers Connected Water Systems With Leak Alerts and Remote Water-Shutoff Capabilities

Clean, safe water and leak protection provide peace of mind to families

LOUISVILLE, Ky.—February 19, 2019—Committing to a healthier and more conscientious lifestyle remains top of mind for many consumers as they invest in solutions that promote cleaner, safer and more purified homes. With that in mind, GE Appliances is expanding its portfolio of IoT products with the introduction of the Smart Water Filtration System and Smart Water Softener System with leak alerts and remote shutoff capabilities.

“The new GE Appliances Smart Water Filtration and Softener systems were designed to provide a great ownership experience through easy installation, premium filtration or softening, and meaningful connected features,” said Trent Jacobi, senior director, water filtration, GE Appliances. “Leveraging our deep technical capabilities in water treatment with our connected technology, we have designed a truly innovative product that not only provides clean water throughout the home, but also potential leak alerts and the ability to remotely shut off water.”

The new water solutions enable people and families to receive home water leak alerts, access details about their water systems, and perform remote water shutoff through the custom-designed GE Appliances mobile app, compatible with both iOS and Android devices.

Additionally, the new, whole home water filtration system effectively filters out lead and other harmful chemicals, such as Chlorine, that make water unsafe to drink.

The Smart Water Filtration System retails for $199 and the Smart Water Softener System retails for $649. See both innovations on display at the International Builders’ Show in GE Appliances’ Booth C6331. For more information or product availability, visit www.geappliances.com.

About GE Appliances WiFi-Connected Technology

GE Appliances, a Haier company, a leader in WiFi-connected appliance technology, makes consumers’ lives easier while improving their daily routines. With its connected suite of GE Appliances, people and families can monitor and maintain their home from near or far using their voice or a mobile device. GE Appliances uses the U+ Connect platform as the smart connection that seamlessly integrates their connected appliances with partners, including Amazon Alexa, the Google Assistant, Apple® HomeKit™, Amazon Dash Replenishment, Nest Labs, Drop, IFTTT, SideChef, Hestan Cue™ and Innit. Connected appliances are also updated remotely with new capabilities and can assess their own performance, allowing for unparalleled service. To learn more, visit https://www.geappliances.com/ge/connected-appliances/.

About GE Appliances

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, Haier, GE®, GE Profile™, CAFÉ™ and Monogram® brands, people and families have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information, visit www.geappliances.com/our-company.

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