SmartHQ™ SOLUTIONS

SMART MADE SIMPLE

GE Appliances, and our pioneering smart brand GE Profile, unveils a new a digital ecosystem- the first end-to-end smart solution that combines our full suite of services and appliances —making us easier to do business with, manage, use, and service.

TAP ICONS & SCROLL TO LEARN MORE

Appliances can be the last thing to install before a hotel opens, a home closes, or an apartment building goes on the market. A late, damaged, or poorly installed product can delay our customers' ability to finalize a new opening or closing, costing them precious time and money and creating a headache for the owner.

Introducing

SmartHQ™ DISTRIBUTION

World-class smart distribution to efficiently serve any channel, any customer, on time and damage free.

ON-TIME, DAMAGE FREE, AND COMPLETE

ON-TIME AND ADAPTABLE

GEA's SmartHQ distribution has the largest network in the industry, equipped to reach 90% of the US population.

DAMAGE-FREE

GEA has created a breakthrough in product handling with new velocity warehouses that decrease touches by up to 50%, proprietary equipment, and hi-tech training. We are using technology to minimize damages like never before.

COMPLETE PROFESSIONAL INSTALLATION

GEA has the largest dedicated network of appliance installer tradesmen in the industry. On-site quality control enables a professional installation to complete the job the first time.

BEST SUPPORT AND SERVICE

GEA's SmartHQ distribution has a dedicated call center and a 360 mission control center. Our dedicated service team and robust product tracking system make tracking and service effortless.

MONOGRAM CAFÉ Profile Haier