GE APPLIANCES
a Haier company

TOP TEN PRODUCTS FOR THE HOME IN 2022

With eyes on interior design and maximizing home functionality now more than ever, GE Appliances is turning up the heat at **KBIS 2022.** Showcasing design-forward trends and **intuitive smart home technology that will make life simpler and more convenient,** GE Appliance House of Brands allows you to *spend less time cooking, cleaning, and doing laundry and more time doing the things you love.*

1.

COMING SOON!
New GE Profile™ Product Announcement
Tuesday, February 8th

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3. Monogram® Designer Collection by Richard Anuszkiewicz

The Monogram Designer Collection is the brand's first collaborative collection created with a brand partner. Initial, bespoke offerings from renowned interior design and Monogram Creative Director, Richard T. Anuszkiewicz, the collection with two aesthetics features luxury options for ventilation hoods, refrigerator panels and custom handles. One aesthetic features dramatic brass finishes with hardware wrapped in a hand-stitched, sustainably sourced, durable leather while the other presents a modern aesthetic with sleek lines and titanium finishes in muted tones. The Monogram Designer Collection by Richard Anuszkiewicz will unveil two new range hoods, wider than the standard 48 inch range, that make a strong visual impact to any kitchen with premium ventilation. ***(Availability varies: Brass available in February 2022; the remainder to roll out in 2022 and 2023)***

4. GE Profile™ UltraFresh System™ Dishwasher with Microban® Antimicrobial Technology

The GE Profile™ UltraFresh System™ Dishwasher with Microban® Antimicrobial Technology is the ***first*** and ***only*** dishwasher engineered to stay fresher and cleaner during a time when consumers are more concerned than ever about the germs in their homes. Microban® Antimicrobial Technology is built into the high-contact touchpoints, which helps prevent 99% of bacteria on treated surfaces for the lifetime of the dishwasher. Smart capabilities with built-in Wi-Fi are powered by the easy-to-use SmartHQ app that makes washing dishes easy and efficient. Features include the ability to monitor performance, check status, automatically re-order detergent using a mobile device and receive notifications when the cycle is complete, or the rinse agent is low. ***(Available now, $1,199 suggested retail)***

5. GE Profile™ 30" Smart Built-In Convection Single Wall Oven with Side-Swing Doors

Delivering on the power and precision owners have come to love from GE Profile™ ovens, the GE Profile™ 30" Smart Built-In Convection Single Wall Oven with Side-Swing Door has an innovative door design that opens to the side instead of down, eliminating awkward reaching over a hot surface. The oven's soft-close door quietly shuts on its own and features a flexible left or right-hand open to accommodate the design needs of the kitchen. With Precision Cooking Modes that automatically track progress and make time and temperature adjustments, the cooking possibilities are endless, and constantly being upgraded through GE Profile Connect +. The no preheat air fry precision cooking mode directs intense heat and high-speed air around the food during a multi-stage cycle, creating the crunch of the food you love without the calories. Outfitted with a brilliant 7" touch screen and built-in Wi-Fi allows owners to easily control their oven from anywhere with just a smartphone or tablet. ***(Available now, $3,554 suggested retail)***

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6. Monogram® 30" Fully Integrated Wine Sommelier

Whether consumers are avid wine collectors or novice enthusiasts, the Monogram® Wine Sommelier offers exquisite engineering and premium attention-to-detail allowing consumers the excitement of serving and showcasing their favorite bottles. To nurture even the most delectable of wines, the Monogram Wine Sommelier features key innovations and optimized storage to hold up to 106 wine bottles clearly visible through the UV protected glass. Spacious rack storage with easy-glide access allows for optimal line of sight to labels protecting and showcasing even the most valuable of collections. It also features a freezer drawer with an electronic icemaker, LED-illuminated lighting and dual-temperature controlled compartments that enhance storage for food and wine. The panel-ready design blends in seamlessly with surrounding cabinetry and is available in the Statement or Minimalist Collection with custom handles.
(Available now, $9,100 suggested retail)

7. CAFÉ™ Espresso Product Portfolio

In response to consumers demanding a more refined at-home experience, CAFÉ™ entered the espresso category with two new products that deliver on both style and performance.

CAFÉ™ AFFETTO Automatic Espresso Machine

Designed for maximum performance, coffee aficionados who want a one-touch solution will love the CAFÉ™ AFFETTO Automatic Espresso Machine that creates custom cups of Espresso, Americano, or Lungo in less than 90 seconds. CAFÉ AFFETTO, which pays homage to the home of the espresso with an Italian name meaning "affection," also features a My Cup setting for custom flavors and a quiet stainless-steel burr grinder with five precise settings. Even with all these features, owners can keep kitchen counter clutter to a minimum with the machine only measuring 7 inches wide. This product is available in three finishes, including Matte White, Matte Black and Steel Silver.
(Available now, $679-$729 suggested retail)

CAFÉ™ BELLISSIMO Semi-Automatic Espresso Machine

The CAFÉ™ BELLISSIMO Semi-Automatic Espresso Machine's Italian name meaning "beautiful," reflects the sophisticated and stunning design of the coffee maker. The CAFÉ BELLISSIMO also embraces the beauty of flexibility by offering coffee connoisseurs the option to customize the perfect taste with an adjustable grinder with 15 levels ranging from coarse to fine, and a built-in steam wand that rotates a 180-degree motion for control and convenience. What's more, owners can control their unit and customize favorite recipes for morning routines or afternoon splurges all from the palm of the hand via the SmartHQ app. Unlike most semi-automatic espresso makers that offer limited flexibility, BELLISSIMO is unique in that it offers customization for strength and volume. This product is available in Matte White, Matte Black and Steel Silver. ***(Available now, $679 suggested retail)***

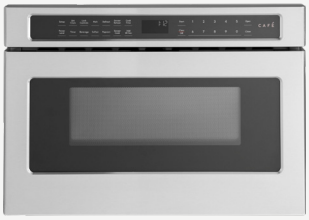
8. CAFÉ™ Features Under Counter Entertaining Flexibility

CAFÉ™ Drawers are optimized to fit your individual needs. By maximizing flexibility and storage capacity, you're guaranteed to have top-of-the-line style and functionality in every aspect of your kitchen.

CAFÉ™ Dishwasher Drawer

Ever wish your dishwasher could do two things at once? Now it can. The CAFÉ™ Dishwasher Drawer is the ultimate multi-tasking dishwasher, offering two dishwasher drawers in the same space as a traditional, single dishwasher. Owners have the flexibility to use both drawers independently and program specific settings and temperatures for each compartment depending on the load. In addition to customizing your wash, owners can also choose the finish that best suits their aesthetic style, available in matte white, matte black and stainless steel as well as four customized handle finish options for a bespoke result. ***(Available Q2 2022, $1,299 for Stainless finish and $1,449 for Matte White and Matte Black finishes)***

CAFÉ™ Built-In Microwave Drawer Oven



For those who need the speed of the microwave, but don't want to put it on display, the built-in drawer microwave removes this essential appliance from plain sight. Tucking the microwave under the counter clears clutter and maximizes space for meal prep. Its sleek design features a glass control panel and is available in the CAFÉ™ finishes you already love, including Matte Black, Matte White and Stainless Steel for an elevated, personalized design. In just one touch, achieve crisp, golden-brown results with a convection cooking setting and sensor cooking controls that automatically adjust the time and power. ***(Available March 2022, $1,599 for the Stainless finish and $1,699 for Matte White and Matte Black finishes)***

9. GE Profile™ Trattoria Pizza Oven

The Innovation Studio by GE Profile™ designed the Trattoria Pizza Oven to deliver restaurant-caliber pizza, right from the range. By integrating cutting-edge precision algorithms and the Innovation Studio engineers' passion for pizza, the Trattoria Pizza Oven heats twice as fast as a pizza steel, giving consumers pizza they love in half the time. The secret sauce is a proprietary aluminum alloy Built-In Rapid Crisping Plate and a Broil Amplifier capable of creating temperatures of up to 550° F for a scrumptious charred pizza crust in a matter of minutes. The oven features different bake modes (Artisan, New York, Frozen & Pan) designed by a pizza-passionate engineer who believed at-home pizza chefs deserved better, and all perfected by food scientists who formulated cooking algorithms. ***(Available to order on the website, $2,999 suggested retail)***

10. GE Profile™ Kitchen Assistant

The GE Profile Kitchen Assistant is the latest version of the award-winning Kitchen Hub, a first-of-its-kind, over-the-range microwave that features a 24-inch interactive smart-touch display that puts technology at your fingertips. Designed to fit perfectly over a 30-inch cook surface, it enhances the cooking experience by serving as a home command center and receiving over-the-air software updates to get better over time. Unlike other built-in smart appliance displays that use vertical orientation, the Kitchen Assistant has a horizontal orientation that is optimized for viewing content on the screen. The Kitchen Assistant also boasts three built-in cameras: one forward-facing for video-chat, one cooktop facing to stream your cooking creations and one in the microwave ovens interior freeing you from standing in the kitchen to monitor your food. The interior camera uses Artificial Intelligence (AI) computer vision cooking technology to help set the ideal cook mode. Owners also have access to the Flavorly app, the Google Play store and Google Assistant. The Kitchen Assistant will first be available in a Stainless Steel followed by a Black Stainless. ***(Available Q4 2022, $1,499 suggested retail)***