



GE Profile™ Leads the Industry into the Future of Laundry with an All-In-One Solution

Revolutionary combination washer and dryer saves space, time and energy

LOUISVILLE, Ky – Jan. 31, 2023 – GE Profile™ is once again leading the charge in laundry innovation with the [GE Profile UltraFast Combo with Ventless Heat Pump Technology](#). Combining the power of clean and dry for an ultimate one-and-done addition to the brand's laundry lineup, the new product eliminates the laundry day hassle of waiting around to transfer a load.

The UltraFast Combo combines two jobs into one, allowing owners to do their laundry from start to finish when they are away from home or enjoying other activities. Instead of letting laundry linger between cycles, the washer automatically cycles to dry, taking the load off of the owner and reducing time spent in the laundry room.

Using laundry appliance data from over 13 million cycles, consumers leave clothes in the washing machine at the end of a wash cycle for an average of 130 minutes before transferring them over to the dryer, lengthening the entire laundry day experience¹. The UltraFast Combo not only eliminates the transfer step, but it saves time with its ability to wash AND dry a large load in about 2 hours.²

The machine is also disrupting traditional design limitations with its ventless technology that lets owners do laundry from anywhere with a water hookup, such as a closet or primary bathroom, without a need for exterior venting. The UltraFast Combo is the perfect solution for small spaces or larger homes with bigger laundry needs by doubling time-saving efficiencies with two Combo units.

Best of all, GE Profile UltraFast Combo's space-saving design and 120v plug requirement offers installation flexibility without sacrificing capacity or speed. With a class-leading 4.8-cu.-ft. capacity, owners can now clean a king-size comforter and a full set of bedding in a single load to clean more with every wash.

"We have completely reimagined the way we approach the chore of laundry by addressing consumer pain points head on to give owners the ultimate one-and-done experience. By eliminating the need to transfer a load, people save time and effort making laundry easier," said Ken Rudolph, senior director of

¹ GE Appliances SmartHQ connected data from opt-in consumers' GE UltraFresh Front Load Washers and Dryers in over 90,000 homes from January 2020 - October 2022

² Tested using a 10lb DOE (Department of Energy) or typical mixed load on the Normal Wash + Dry Cycle Eco Dry setting.

product management for clothes care at GE Appliances. “GE Profile is pushing the boundaries of innovation and reimagining the possibilities. The UltraFast Combo *is* smarter cleaning.”

The GE Profile UltraFast Combo also features:

- **Greater Energy Savings** with ventless heat pump technology and a **High-Airflow Ventless Drying System** that delivers **50% more energy efficient drying**³. With the drying system, users can gently dry delicates, activewear and denim with the recirculated high-speed filtered airflow and skip the hang dry.
- **Wi-Fi Connected with SmarthQ™** gives the power to select detergents, download specialty cycles and initiate updates automatically through the SmarthQ app. Plus, control and monitor laundry from anywhere, engage easy-to-use, customizable settings, receive remote status notifications and more.
- **Adaptive SmartDispense™ Technology** saves time and effort with an intelligent dispenser that holds up to 32 loads of detergent and softener and automatically dispenses the right amount based on load size and detergent type.
- **UltraFresh System with Microban® Antimicrobial Technology** provides antimicrobial protection on the gasket, dispenser, and draining system, to help prevent odors and ensure the Combo stays fresh and clean load after load.

Additionally, the UltraFast Combo is designed at an ergonomically desirable height for retrieving and folding clothes on top. The machine also includes an exclusive, easy-to-reach lint filter system for easily removing lint and micro particles, ensuring this machine operates at the highest levels of efficiency.

Available in Carbon Graphite, the UltraFast Combo with Ventless Heat Pump Technology will be available in June 2023 at resellers nationwide for a suggested retail price of \$2,899.

To experience the GE Profile smart technology firsthand at KBIS 2023, email GEAppliances@allisonpr.com. More information about GE Profile and its range of products can be found at <https://www.geappliances.com/ge/profile.htm> or @geprofile on Instagram, TikTok, Pinterest or YouTube.

About GE Appliances

At GE Appliances we make the world a better place, and our team is committed to leading in the communities where we live and work. Today, our appliances are in 50 percent of all U.S. homes, and our business is committed to serving every family in the country. We are a purpose-rooted and passion-driven organization that believes there is always a better way. We manufacture and sell products under the Monogram®, Café™, GE Profile™, GE®, Haier, and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems. For more information on our company, brands, and corporate citizenship, visit www.geappliancesco.com.

³ Efficiency rating as compared to the requirements for ENERGY STAR qualification for standard electric dryers.

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