



Monogram™ Welcomes Guests to an Elevated Home Entertaining Experience
Convertible Drawer Space and Generous Clearance Between Racks to Accommodate Wine Bottles
Come to Life with the Fully-Integrated Wine Sommelier on Display at KBIS 2025

LOUISVILLE, Ky., February 25, 2025 – Monogram™, the luxury appliance brand synonymous with impeccable craftsmanship and sophisticated design, announced the [Monogram 30" Panel-Ready Fully-Integrated Wine Sommelier](#) will be on display in the Monogram booth at the 2025 Kitchen and Bath Industry Show (KBIS), as one of the brand's many recent offerings in the wine and beverage space. For passionate wine enthusiasts and collectors looking for versatile features coupled with sophisticated precision, the [award-winning](#) Wine Sommelier subtly blends in with surrounding cabinets and elevates the look of every wine collection with customizable handles and a seamless, panel-ready design.

For entertainers who want access to more than just wine, the refrigerator offers two temperature-controlled zones, a freezer drawer for added entertaining capacity to appease the spirits lovers with an electronic icemaker, and a convertible drawer for maximum storage and flexibility to serve your chilled appetizers from a single solution appliance. The two temperature-controlled zones are ideal for wine connoisseurs who want to showcase over 100 bottles, ensuring each is stored at the optimal temperature for longer-lasting and better-tasting wine. The temperature for each zone can be adjusted for various wine types using intuitive glass-touch controls.

"Monogram designs luxury appliances that deliver professional-grade performance with refined style," said Monogram Executive Director Julie Burns. "Whether you enjoy hosting parties for special occasions, inviting friends over for casual dinners, or relaxing at home with family time, the Monogram 30" Panel-Ready Fully-Integrated Wine Sommelier makes life and entertaining effortless."

Additional, inspired features of Monogram's Wine Sommelier include:

- **Ample Capacity:** With plenty of space between full-extension wine racks, owners can fit all shapes and sizes of bottles ranging from a Riesling, Champagne, or Pinot Noir. When the lower convertible drawer is utilized, the refrigerator can preserve and store up to 106 wine bottles.
- **Intuitive Display:** UV-protected glass door outfits the refrigerator, and LED illuminating lights automatically brighten and dim when the refrigerator door or drawer is opened and closed.
- **Luxury Materials:** Like all Monogram products, this unit uses premium materials such as easy glide, fully extended stained beech wood racks strong enough to support a robust, heavy wine collection without appearing bulky.
- **Elegant Design:** The panel-ready, flush stainless steel design fits seamlessly into existing cabinetry, complementing your space with ease.

The 30" Panel-Ready Fully-Integrated Wine Sommelier is currently available for an MSRP of \$9,900 with refrigerator handles in the Minimalist and Statement collections sold separately.

To experience Monogram Beyond and the Wine Sommelier at KBIS 2025, visit the Monogram booth located in West Hall (#W2409). To book a media tour, please visit the link [here](#). For all other questions about Monogram at KBIS, email: monogram@sharpthink.com.

About Monogram™

For more than 30 years, Monogram™ Luxury Appliances has been synonymous with impeccable craftsmanship, elegance and prestige. At the intersection of thoughtful design and outstanding performance, Monogram inspires its owners to elevate their homes, culinary prowess and focus on wellness through its line of major and small kitchen appliances. For the latest products, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest or YouTube to experience the #MarkofLuxury.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units