



Monogram™ Elevates Home Cocktails with Forge Sphere Ice Press at KBIS 2025

Designed for the Ultimate Home Bar Experience, First Heated Ice Press Serves Luxury Consumers

LOUISVILLE, Ky., February 25, 2025 – [Monogram™](#) luxury appliance brand will serve up unparalleled cocktail experiences with its elegantly crafted ice press on display at the 2025 Kitchen and Bath Industry Show (KBIS). Whether a fine aged scotch or rare Kentucky bourbon finds its place as a spirited choice in a home spirits connoisseur's home, the [Monogram Forge Heated Ice Press](#) is created for the entertaining aficionado who seeks to impress guests at the next soiree.

Spherical ice has become the gold standard for discriminating palates that seek a slow melt to open the flavors nestled within crafted spirits, but the seamless sphere has been challenging to replicate for those who look to 'wow' their crowds.

"We were looking to enhance the ice experience for our consumers in a way that allows them to create perfect, repeatable spheres one after another without the need to rinse, reheat, or wrestle unwieldy bar tools," said Lauren Platts, senior manager of small appliances at GE Appliances. "This elegant, heated press allows for easy repetition and a beautiful spectacle for guests to enjoy as part of their cocktail experience in about sixty seconds."

Forge uses the heated press to shape clear blocks of ice into Insta-worthy, 2.5" spheres that preserve the flavor of the spirit in the glass while adding a quick chill to the beverage. With the purchase of a small appliance, consumers will receive exclusive access to a concierge home delivery offering clear ice gems made with Kentucky Straight Ice, delivered directly to their door – perfect for a personal evening cocktail or entertaining guests.

"The design of this piece with the sleek matte black finish and lavish touches of brass detailing is a complement to the Monogram brand's full line up of meticulously crafted appliances," said Julie Burns, executive brand director of Monogram. "The Forge is the perfect enhancement for our consumers who enjoy an elevated cocktail experience in the home."

The Forge starts at \$999 and is available at select Monogram dealers. For more information, visit monogram.com.

To experience Monogram Beyond and the Forge Heated Ice Press at KBIS 2025, visit the Monogram booth located in West Hall (#W2409). To book a media tour, please visit the link [here](#). For all other questions about Monogram at KBIS, email: monogram@sharpthink.com.

About Monogram™

For more than 30 years, Monogram™ Luxury Appliances has been synonymous with impeccable craftsmanship, elegance and prestige. At the intersection of thoughtful design and outstanding performance, Monogram inspires its owners to elevate their homes, culinary prowess and focus on wellness through its line of major and small kitchen appliances. For the latest products, visit www.monogram.com and follow @MonogramAppliances on Instagram, TikTok, Pinterest or YouTube to experience the #MarkofLuxury.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units