



GE PROFILE™ LAUNCHES COMPACT DISHWASHER TO CREATE SOLUTIONS FOR CONSTRAINED SPACES

Combining Innovative Features, Energy Efficiency and a Sleek Design, the Compact Dishwasher Provides an Appliance Flexible to a Variety of Lifestyles

Louisville, KY - February 25, 2025 – GE Profile™ today announced the launch of the GE Profile™ Smart Compact Dishwasher for Countertop or Built-In installation, providing flexible solutions and adaptability. With its cutting-edge features, flexible installation options and ability to hold up to six place settings or 24 bar glasses, this dishwasher is designed to transform the way you clean dishes while seamlessly integrating into any living space—from home bars to dorm rooms and mother-in-law suites.

The dishwasher can be installed in three different ways depending on your setup – on the countertop, under-the-sink or built into the cabinetry. For the countertop configuration, the Compact Dishwasher doesn't sacrifice storage and can be attached to a faucet and drain into the sink, providing a flexible draining setup. As an alternative, GE Profile created a complementary trim kit, fitting most faucets or refrigerator water lines, which allows the dishwasher to be built into the cabinetry or installed under the sink with less construction. The reintroduction of an under-the-sink installation offers a solution for those looking to conserve kitchen space or with limited installation options.

"From cramped city apartments to converted in-law suites, the compact dishwasher presents a variety of solutions to a universal pain point: the tedious task of handwashing dishes," said Cinthy Fanning, vice president of kitchen clean-up at GE Appliances. "As these specialized spaces grow in popularity, our new Smart Compact Dishwasher stands as a testament to efficiency and sophistication, ensuring clean dishes and convenience are never compromised regardless of kitchen size or location."

Small but mighty, this compact dishwasher packs a punch with multiple wash cycles, including Heavy, Normal, AutoSense, Rinse and Custom as well as advanced cycles such as a 30-minute Quick Wash cycle, Extra Wash and Extra Dry.

Available at launch, the dishwasher will also offer a **NEW Baby Care Cycle**. Designed to help multi-tasking parents save time, this cycle sanitizes both nursing and baby products, effectively eliminating 99.999% of bacteria with NSF certification. Instead of constantly needing to handwash and sterilize bottles or pacifiers, parents can now save time by loading it all in one dedicated wash for hassle-free sanitization.

Additional features include:

- **One Touch Custom Cycles:** Available in the SmartHQ app or in one touch on the control panel, the dishwasher offers owners the option to select Custom Cycles based on preference.
- **Quick Drying:** The dishwasher also integrates open-door drying technology, popping open at the end of a cycle to aid in drying and energy efficiency.
- **Quiet Yet Powerful Performance:** Operating at 52 dBA, this dishwasher delivers powerful performance without disrupting your kitchen ambiance.
- **Sleek Glass Design:** Sleek glass touch controls and a transparent door allows users to peek inside — a stylish departure from the standard metallic box design.
- **Water & Time Saving:** Because of advanced cleaning technology in GE Appliances dishwashers, owners save time- simply scrape dishes and let the dishwasher do the rest. Better yet, the Compact Dishwasher uses just two gallons of water per wash—over 75% less than the nine gallons used in traditional handwashing.

The dishwasher also includes smart features powered by SmartHQ so owners can also enjoy remote start functionality, monitor cycle countdowns, and access new washing cycles and features as they are released through over-the-air updates.

The GE Profile Smart Compact Dishwasher will be available in October 2025 starting at a MSRP of \$499 and will be unveiled at the Kitchen and Bath Industry Show (KBIS) in the GE Profile booth. The trim kit will be sold separately for a MSRP of \$399.

Visit the GE Profile KBIS booth #W2600, or schedule a booth tour at <https://www.signupgenius.com/go/geappliances#> or by emailing geappliances@allisonworldwide.com. For more information about GE Profile and available products, visit www.geprofile.com or follow @GEProfile on Instagram, TikTok, Pinterest, or YouTube.

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About GE Profile™

GE Profile™ offers kitchen and laundry solutions with sleek aesthetics and leading-edge features that simplify daily life. At the intersection of meaningful technology and sophisticated design, GE Profile brings smarter innovation to life through its line of major and small appliances. For the latest products, visit www.geprofile.com or [@geprofile](#) on Instagram, TikTok, Pinterest or YouTube.

About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make good things, for life. Headquartered in Louisville, Kentucky, we are a leading U.S. manufacturer of home-appliances with 15,500 team members nationwide. GE Appliances, found in half of all U.S. homes, is proud to be rated America's #1 Appliance Company¹ and trusted by millions of families nationwide. We manufacture and sell products under the Monogram™, Café™, GE Profile™, GE®, Haier™, and Hotpoint™ brands. Our operations support nearly 90,000 additional American jobs and represent an investment of more than \$2 billion since 2016. We are deeply committed to the communities where we live and work, passionate about getting closer to our product users to understand their needs and driven by the belief that there's always a better way.

To learn more about our company, brands, career opportunities, and impact, visit geappliancesco.com or connect with us on [LinkedIn](#)

1 OpenBrand Consumer Tracking Survey, Q1 – Q4 2024, Based on Volume of Total Majors/MO/RAC – Retail Units