



GE APPLIANCES
a Haier company

FACT SHEET

GE Appliances, a Haier company, is headquartered in Louisville, Kentucky and led by CEO Kevin Nolan, a Connecticut native and 35-plus year veteran of the company and U.S. appliance industry.



FACTS ABOUT US

- GE Appliances, found in half of all U.S. homes, is currently rated America's #1 Appliance Company¹, trusted by millions of families nationwide.
- No other appliance company [invests in America](#) like we have. We've invested \$3.5 billion in our U.S. operations since 2016 – and with our bold, five-year \$3 billion investment plan [announced in August 2025](#), that's a total commitment of \$6.5 billion.
- The company's global headquarters is Appliance Park, a massive, 750-acre industrial park in Louisville, KY.
- Louisville is the company's primary [innovation](#) center where more than 1,600 engineers are developing breakthrough technology —continuously innovating to deliver the quality and reliability you've come to trust.
- Appliance Park has more than 80 advanced development labs, including a virtual reality lab, 3D printing/rapid prototyping center, multiple 3D metrology labs, acoustic labs, water labs, electronics labs and more.
- With 15,500 team members nationwide, and nearly 98,000 additional American jobs supported through our operations, GE Appliances continues building appliances and stronger communities right here at home.

HEADQUARTERS AND LOCATIONS

- [Global Headquarters](#): Louisville, Kentucky, at the renowned Appliance Park campus, houses manufacturing facilities (washers/dryers, dishwashers & refrigerators), R&D, and corporate offices.
- [Camden, South Carolina](#): Water heaters
- [Louisville, KY \(FirstBuild\)](#): Makerspace and co-creation community that has developed award-winning products including GE Profile Opal Nugget Ice Maker and GE Profile Smart Indoor Smoker.
- [Decatur, Alabama](#): Refrigerators
- [Stamford, Connecticut \(CoCREATE\)](#): Small - batch manufacturing supporting small appliances and additional U.S. manufacturing sites
- [LaFayette, Georgia](#): Cooking products
- [Selmer, Tennessee](#): Refrigerators, freezers, and air-conditioning products

Additional U.S. Manufacturing Sites:

¹ (OpenBrand Consumer Tracking Survey, Q1-Q4 2024, Based on Volume of Total Majors/MO/RAC - Retail Units)

PRODUCTS

GE Appliances offers a wide range of appliances & solutions: Refrigerators, Freezers, Cooking Products, Dishwashers, Washers, Dryers, Air Conditioners, Water Heaters, Small Appliances, Smart Home Solutions, Water Filtration, Parts, RV-ready appliances and more.

BRANDS

- [Monogram](#): Luxury appliance line with bespoke craftsmanship.
- [CAFÉ](#): High-end, customizable appliances blending style and performance.
- [GE Profile](#): Cutting -edge technology and modern design, catering to tech -savvy consumers.
- [GE Appliances](#): Signature mass -premium brand.
- [Haier](#): Compact, stylish solutions for modern lifestyles.
- [Hotpoint](#): Affordable, reliable appliances.
- [Bodewell](#): Personalized appliance service offering tailored shopping, and lifetime support, revolutionizing the consumer ownership experience.

COMPANY HISTORY

- Inspired by Thomas Edison's inventive spirit and legacy, GE Appliances was founded in 1907 and has been a pioneer in the appliance industry for over a century.
- The company was instrumental in revolutionizing household conveniences with many industry-first innovations like the first full line of heating & cooking products (1907) and the first electric refrigerator (1925). See them [here](#).
- My Old Kentucky Home: In the 1950s during the post -WW2 housing boom, General Electric consolidated its appliance operations into Louisville, which was centrally located to U.S. consumers and had excellent infrastructure and distribution capabilities. The first dryers shipped on Feb. 6, 1953.
- Established in 1951, Appliance Park was one of the first industrial parks in the U.S. and boasts its own zip code – 40225.
- Close to 10 years ago, GE Appliances became part of Haier Smart Home following an acquisition from former parent General Electric.
- In 2025, GE Appliances was honored with the [National Metalworking Reshoring Award](#) for leadership in reshoring and U.S. manufacturing investment.

For more information about GE Appliances, go to www.geappliancesco.com.