

10

PRODUCTS YOU CAN'T MISS AT **KBIS 2021**



GE APPLIANCES
a Haier company

Following a year where we cooked more than ever, cooking innovations will be our main course at KBIS 2021. We're also introducing products to up your game as a mixologist or barista, because we're all doing that at home now, too. And as we all spend more time at home and use more water, full-home water systems that protect your health and your wallet are in the spotlight too.

1 NEW! Professional Range **Monogram™ Statement Collection**

Available: April 2021 | Suggested retail: \$10,300-\$14,200

Monogram completely re-designed the professional range for an exciting new release this spring. A coveted standout for any chef, featuring luxe brass accents, meticulously selected materials and industry-exclusive technology, this stunner makes a statement in any kitchen. Monogram's industry-exclusive TrueTemp™ Burner is the first-of-its kind gas burner that can be set to maintain an exact temperature and hold it. That means you can dial in the perfect temperature to caramelize onions, sear a steak or sizzle scallops without overcooking. It's also compatible with Hestan Cue for a step-by-step guided cooking experience. The versatile cooktop delivers exceptional flexibility with multi-ring configurations and brass burners for high-heat durability, precision oven modes including hot air fry, and built-in WiFi and Bluetooth sure to elevate any cooking experience.



2 First! In-Oven CookCam™ and Cooktop Sensor **GE Profile™**

Available: April 2021 | Suggested retail: \$3,999

The GE Profile™ Smart Range is packed with leading cooking technology that will shape the home kitchen for years to come. The industry-first in-oven CookCam,™ combined with WiFi capabilities, eliminates the need to stand in the kitchen watching the chicken roast; you can view the camera and adjust cooking settings from any smart device. The precision cooktop sensor means cooks can dial in the exact temperature for any induction-ready pan via a smart device or the range's display. When using guided cooking capabilities, burner temperatures automatically adjust to deliver consistent, restaurant quality results. All smart features are easily called up and controlled via the SmartHQ app for a seamless experience.



LEARN MORE



3 Touchless! Smart Double Wall Oven

CAFÉ™ Modern Glass Collection

Available: April 2021 | Suggested retail: \$4,443

Hey Alexa,* open the oven! The CAFÉ Smart Built-in Convection Wall Oven boasts touchless open technology, giving you the ability to open the oven with your voice or your elbow, making the kitchen even more hands-free. It also features precision cooking modes that take oven capabilities to new heights, like dehydrate and no preheat air fry mode. The industry-first in-oven camera can be viewed on any smart device, making multi-tasking a breeze and freeing you from the need to stand in the kitchen to watch the souffle rise. Part of the contemporary CAFÉ Modern Glass collection, it features a sleek, handle-less design.



*Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.

4 Pro! Dual-Fuel Range

CAFÉ™ Customizable Professional Collection

Available: April 2021 | MSRP: \$10,999 - \$11,199

Customization meets ultimate cooking performance in the striking new CAFÉ 48" Dual Fuel Commercial Style Range. Not only is its appearance swoon-worthy, but the versatile cooktop makes it easy to simmer and sear like a pro. Ensure your dishes turn out perfectly every time through a thermostatically controlled griddle, a powerful multi-ring burner and an Inspiral burner that offers exceptionally even heat distribution. Both ovens offer a connected temperature probe and precision cooking modes such as no preheat air fry. Available in matte black, matte white and stainless steel, you can customize your standout range to match your kitchen fixtures by choosing one of four unique hardware options. Also available as a 48" cooktop.



5 Steam! 30" Wall Oven

Monogram™ Statement Collection

Available: April 2021 | Suggested retail: \$3,400

Approximately one-third of consumers reported that they are moving forward with healthier eating habits in the new year according to a recent study.¹ If you are one of them, meet your new kitchen staple: The Monogram Steam Oven. Steam cooking retains the flavor, color and nutritional value of foods, but this hardworking appliance goes way beyond vegetables. It also helps you cook perfectly fluffy rice and grains, revives leftovers and is the ultimate companion for baking and roasting. Equipped with easy-to-use preset modes, it makes high-quality steam cooking simple for any level of cooking experience, and applies steam assist to convection baking, broiling or roasting modes.



¹ HUNTER, America Keeps on Cooking: Special Report Wave 2, December 2020.

6 Wine Storage! Built-in, Undercounter Wine Refrigerator

CAFÉ™ Customizable and Modern Glass Collections

Available: Now | Suggested retail: \$2,699 - \$2,799

The CAFÉ™ Wine Center brings design and customization to an appliance that is typically more about function than style. Designed for the savvy entertainer, this refrigerator is beautiful enough to be a showpiece in the kitchen and bar, and comes in all four finishes to complement existing CAFÉ collections with customizable hardware options. The brilliant LED light panel covering the back wall is overlaid with an Art Deco-inspired geometric pattern, beautifully illuminating the contents of the refrigerator. Built-in WiFi makes it easy to keep an eye on your wine collection with alerts when someone opens the fridge door. You can also receive recommendations on the best temperatures to store different types of wine and remotely manage the temperature settings or dim the light wall via the SmartHQ app. Cheers to that!



7 The Good Ice! Opal 2.0 Nugget Ice Maker

GE Profile™

Available: Now | Suggested retail: \$699

It's easier than ever to have the “good ice” at home. The GE Profile Opal 2.0 Nugget Ice Maker takes cocktails to the next level with the chewable, nugget ice that consumers love without having to leave home. It fits perfectly on kitchen countertops yet holds up to three pounds of ice at a time and makes one pound per hour. The GE Profile Opal 2.0 Nugget Ice Maker offers all of the same great qualities as the original, but with reduced height for easy under-cabinet placement. A wrap-around bucket design with an integrated handle and a super scoop delivers more nugget ice per scoop. It is also available in a black stainless steel finish in addition to stainless steel. Built-in WiFi means it can sense the level of ice in the bin to avoid overflow and you can set the ice making schedule through the SmartHQ app.



8 Java! Specialty Drip Coffee Maker

CAFÉ™

Available: Now | Suggested retail: \$349

The CAFÉ Specialty Drip Coffee Maker is beautiful enough to be a showpiece outside of the cabinets, while delivering professional results at home with a Specialty Coffee Association “Gold Cup” brewer certification. Up your barista skills with settings to customize temperature and brew strength to achieve your perfect cup. And built-in WiFi offers smart, user-friendly features, including voice-to-brew controls through Alexa* and Google™ default brew profiles and delayed start, means you can prompt your coffee maker to brew from bed. It is available in three curated finishes to complement existing CAFÉ collections, including matte white, matte black and stainless steel, with warm copper hardware accents.



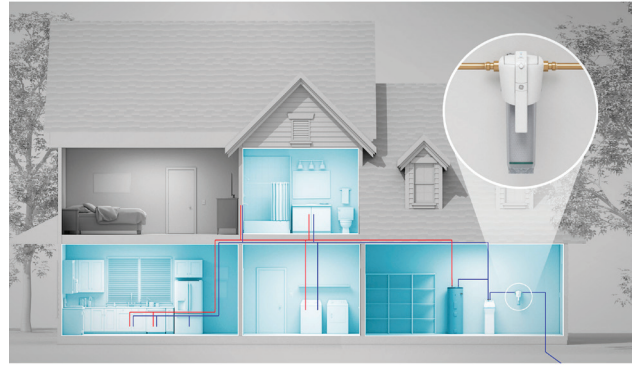
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9 Clean Water! Whole Home Filtration System

GE®

Available: Now | Suggested retail: \$199

The GE Smart Water Whole Home Filtration System filters out contaminants such as lead and chlorine before they can even reach the faucet. Using a premium filter, it filters water at the point of entry, protecting your plumbing, your appliances and most importantly, your family. Best of all, built-in WiFi capabilities allow you to monitor usage, detect leaks or shut off water remotely via the SmartHQ app for peace of mind. And this system can be installed in minutes, and filters can also be replaced without tools, taking the worry out of maintenance.



10 Flex! Smart Electric Water Heater

GE®

Available: Now | Suggested retail: \$849 (for 30-gallon)

More hot water when you need it! GE's lineup of Smart Electric Water Heaters with Flexible Capacity can deliver up to 60% more hot water* during high demand times thanks to an industry-first integrated electronic mixing valve. The high and extra-high capacity settings store water in the tank at a higher temperature. As stored water leaves the tank, the electronic mixing valve adds the precise amount of cold water needed to ensure the water comes out of the faucet at the temperature selected by the owner. Once household demand returns to normal, the normal capacity setting can be used to save money and energy. Built-in WiFi means that you can schedule vacation mode, adjust the temperature, choose the desired capacity setting and receive maintenance reminders via the SmartHQ app. Available in 50-, 40- and 30-gallon tank capacities.



**Versus comparable water heaters without a mixing valve*



Profile

Haier

Hotpoint.
