



**GE APPLIANCES**  
*a Haier company*

## PRESS RELEASE

### **LET'S GET COOKING: GE APPLIANCES ANNOUNCES \$118 MILLION INVESTMENT AT ITS ROPER CORPORATION PLANT IN GEORGIA**

*Investment at cooking products plant highlights commitment to Georgia; adding 600 new positions in Walker County by 2024*

*GE Appliances continues to grow in Georgia contributing \$2.4 billion to the state's GDP*

**LaFayette, Ga. – December 21, 2021** – GE Appliances (GEA), a Haier company, today announced plans to invest more than \$118 million to grow its cooking appliances business by expanding capacity and developing new cooking products at its wholly owned subsidiary Roper Corporation in LaFayette, Ga. The expansion will add more than 600 new jobs by the end of 2024.

"Investing in U.S. manufacturing allows us to be closer to our consumers and serve them better and faster, which is critical to GE Appliances' business strategy," said Bill Good, vice president of manufacturing for GE Appliances. "Our partnership with Georgia is strong and getting stronger as we continue to build innovative, industry-first cooking products at Roper."

GEA's investment showcases the continued importance of Georgia in the company's expansion plans – especially over the last three years. Previously in 2019, the company announced three investments totaling [\\$130 million](#) to add capacity at Roper in Walker County, create the company's first [Smart Distribution Center](#) in Jackson County, and become the [first company to open a facility near the new Appalachian Regional Port](#) (ARP) in Murray County taking advantage of the Georgia Ports Authority's inland rail infrastructure investment to increase the flow of parts and components to its nine U.S. manufacturing plants. By the end of 2024, GE Appliances will have hired more than 1,000 new employees in Georgia.

"Roper Corporation has been a fixture of the Walker County community for five decades, so it is a pleasure to see GE Appliances invest in the Peach State in this way and continue to emphasize doing business with a leading Georgia-based supplier," said Georgia Governor Brian Kemp. "This announcement is a testament to our strong logistics infrastructure, which is supported by the Appalachian Regional Port, and to our strong talent pipeline in northwest Georgia."

Hiring to support the Roper expansion has begun. In addition to the hundreds of new jobs, the investment will add cutting-edge advanced manufacturing technology from automation to autonomous vehicles that will improve material flow and increase assembly line efficiency. "Roper will have the best digital manufacturing processes and technology available for our employees to manufacture the ranges our consumers love," said Lois Crandell, president and plant manager of Roper Corporation. "The investments made in 2019 and those announced today together will increase our plant capacity by 50%."

## **Economic impact**

GE Appliances' employment and investment in Georgia has had a major [economic impact](#) on the state with more than \$2.4 billion contributed to Georgia's gross domestic product, driven in part by the company's more than \$77 million in purchases from 256 Georgia suppliers. With four locations in the state, GE Appliances and affiliates employ more than 2,400 people in Georgia with an additional estimated 4,650 jobs created by the economic impact of GEA, its employees and suppliers.

## **A great place to work**

In addition to creating leading products in a state-of-the-art modern manufacturing environment, Roper Corp. is committed to the GE Appliances goal of being an employer of choice and a great place to work for current and prospective employees.

- New employees will be able to earn as much as \$18.50 an hour plus benefits on the first day of work.
- The company offers a generous 401(k) retirement program with the company matching up to 8% of participating employees' contributions.
- All Roper employees and their families can use the company's onsite wellness center that offers affordable medical services including primary care services. Over the last two years, Roper employees have scheduled more than 50,000 appointments.
- For those looking to further their education, Roper offers up to \$40,000 in tuition reimbursement.
- Roper was named "Best of the Best" in North Georgia by the *Chattanooga Times Free Press*. The plant was also honored by the Better Business Bureau with a Torch Award for Marketplace Ethics.
- The plant is ISO 14001 certified, an internationally recognized standard for its environmental management system.

Roper currently employs more than 2,000 people. To apply for open positions, go to <https://ropercorp.com/work-with-us/>.

## **About GE Appliances**

At GE Appliances, a Haier company, we come together to make "good things, for life." We're creators, thinkers and makers who believe anything is possible and there's always a better way. We're a company powered by our people, made stronger through our diversity — allowing us to grow closer than ever before to our owners, anticipate their needs and enhance their lives. Since 1907, we've built innovative, quality products that are trusted in half of all U.S. homes. We sell appliances under the Monogram®, Café™, GE Profile™, GE®, Haier and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, wine & beverage centers, air conditioners, small appliances, water filtration systems and water heaters. To learn more about our company, brands, Corporate Citizenship efforts, economic impact, and working for GE Appliances, visit [geappliancesco.com](http://geappliancesco.com).

###

## **Media Contact:**

Julie Wood, GE Appliances, a Haier company  
(502) 741-1557 or [julie\\_wood@geappliances.com](mailto:julie_wood@geappliances.com)