



**GE APPLIANCES**  
a Haier company

## PRESS RELEASE

### **GE APPLIANCES CELEBRATES MANUFACTURING EXPANSION PLANS IN GEORGIA WITH GOVERNOR BRIAN KEMP**

*Governor Kemp and other government officials visited the Roper Corporation, GE Appliances' cooking products plant in LaFayette, Ga., to celebrate its new \$118 million investment*

**LaFayette, Ga. – January 7, 2022 –** [GE Appliances \(GEA\), a Haier company](#), opened its doors to Georgia Governor Brian Kemp and other state and local government officials to celebrate GEA's plans to invest \$118 million at its wholly owned subsidiary Roper Corporation in LaFayette, Ga. Gov. Kemp visited the Roper Corporation plant on Friday, January 7, where he gave remarks on the company's past, present and future commitment to bringing jobs and economic growth to the state of Georgia.

"This is so important ... manufacturing in the United States of America and more importantly in the great state of Georgia and in Walker County," said Georgia Governor Brian Kemp. "And I want to thank all the hard-working Georgians who work in this plant every day and the people of this community who support things like this. It matters."

Opened in 1973, Roper is the largest employer in Walker County, and one of the largest employers in northwest Georgia. During Friday's visit, Gov. Kemp toured Roper to see firsthand the expansion plans for state-of-the-art advanced manufacturing processes and to meet some of the 2,000 current employees dedicated to making the plant a great place to work.

GE Appliances' employment and investment in Georgia has had a major [economic impact](#) on the state with more than \$2.4 billion contributed to Georgia's gross domestic product, driven in part by the company's more than \$77 million in purchases from 256 Georgia suppliers. The recent Roper investment is one of many examples of the company's local commitment over the past three years including:

- Announcing three investments totaling [\\$130 million](#) to add capacity at Roper in Walker County in 2019
- Creating the company's first [Smart Distribution Center](#) in Jackson County
- Becoming the [first company to open a facility near the new Appalachian Regional Port \(ARP\)](#) in Murray County, taking advantage of the Georgia Ports Authority's inland rail infrastructure investment to increase the flow of parts and components to its nine U.S. manufacturing plants

With four locations in the state, GE Appliances and affiliates employ more than 2,400 people in Georgia with an additional estimated 4,650 jobs created by the economic impact of GEA, its employees and suppliers. By the end of 2024, GE Appliances will have hired more than 1,000 new employees in Georgia.

“Investing in U.S. manufacturing allows us to be closer to our consumers and serve them better and faster, which is critical to GE Appliances’ business strategy,” said Bill Good, vice president of manufacturing for GE Appliances. “Our partnership with Georgia is strong and getting stronger as we continue to build innovative, industry-first cooking products at Roper.”

Hiring to support the Roper expansion has begun. In addition to the hundreds of new jobs, the investment will add cutting-edge advanced manufacturing technology, from automation to autonomous vehicles, that will improve material flow and increase assembly line efficiency.

“Roper will have the best digital manufacturing processes and technology available for our employees to manufacture the cooking products our consumers love,” said Lois Crandell, president and plant manager of Roper Corporation. “The investments made in 2019 and those announced today together will increase our plant capacity by 50%.”

Roper currently employs more than 2,000 people. To apply for open positions, go to <https://ropercorp.com/work-with-us/>.

### **About GE Appliances**

At GE Appliances, a Haier company, we come together to make "good things, for life." We're creators, thinkers and makers who believe anything is possible and there's always a better way. We're a company powered by our people, made stronger through our diversity — allowing us to grow closer than ever before to our owners, anticipate their needs and enhance their lives. Since 1907, we've built innovative, quality products that are trusted in half of all U.S. homes. We sell appliances under the Monogram®, Café™, GE Profile™, GE®, Haier and Hotpoint brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, wine & beverage centers, air conditioners, small appliances, water filtration systems and water heaters. To learn more about our company, brands, Corporate Citizenship efforts, economic impact, and working for GE Appliances, visit [geappliancesco.com](http://geappliancesco.com).

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