

CAFÉ™ Reveals Couture Kitchens Inspired by the Runway

CAFÉ brings four 2022 design predictions to life at KBIS

LOUISVILLE, Ky., Feb. 8, 2022 — Often central to a home's design, the kitchen is an area where homeowners focus on expressing their individual style. CAFÉ™ has made its way into consumers' homes and design inspiration boards with kitchen solutions that are 'Distinct by Design'. This week at the 2022 Kitchen and Bath Industry Show (KBIS), CAFÉ takes its style-driven aesthetic one-step further by showcasing its appliances in an array of fashion-inspired interiors, each as unique as a homeowner's personal taste.

- **Bold Ambition** – Inspired by the citrus-based shades, updated palms and painterly floral motifs from the 2022 Spring runway styles, this kitchen style is rooted in biophilia and the human desire to be engaged with nature. This aesthetic centers around a double island layout that incorporates two must-see drawer product solutions of KBIS 2022: the **CAFÉ™ Built-in Microwave Drawer Oven** and **CAFÉ™ Dishwasher Drawer** in Matte Black with Brushed Copper Hardware.
- **Earthen Essence** – There will be a return to warmer neutrals in 2022, both in fashion and interiors, using warm woods, comforting clay-based tones, and sustainable materials like cork. Earthen Essence warms things up, literally, with the **30" Warming Drawer**, **30" Pro Steam Oven**, and **30" Smart Slide-In Induction and Convection Range with In-Oven Camera** on display in Stainless Steel with Brushed Bronze Hardware.
- **Fearless Energy** – This kitchen pushes the boundaries of design with equal parts glam and boho. Taking cues from the runway's most recent sunset-inspired colors, groovy prints and disco-inspired shimmer, the fearless personality of this kitchen will serve as a backdrop of the new **CAFÉ Dishwasher Drawer**, **48" Smart Dual-Fuel Commercial-Style Range**, and **Smart 4-Door French-Door Refrigerator** in Matte White with **NEW Flat Black Hardware**.
- **Zen Retreat** – Drawing inspiration from the Spring/Summer 2022 runway trend of minimal silhouettes, conceal and reveal construction in sheer materials, and geometric patterns in chalky tones, the Zen retreat features mesh, can and punched designs balanced by soft white oak wood cabinetry. The fashion of the Zen Retreat is matched by function with the **30" Smart Built-in Convection Double Wall Oven**, **CAFÉ™ Wine Center**, and **Smart Quad-Door Refrigerator**.

"Like fashion, CAFÉ believes that true kitchen style isn't a one-size-fits-all solution. This year we went to New York Fashion week, alongside top fashion influencers, to translate a variety of runway trends into executable kitchen designs," said Wayne Davis, senior brand director, CAFÉ. "CAFÉ's KBIS kitchens are outfitted with unique finishes and hardware options that fit the personal design styles of today's consumer, who is more self-aware and expressive than ever before, without sacrificing the high-quality appliances they crave."

To explore CAFÉ's new products for 2022, created to be Distinct by Design, and the runway-inspired kitchens, **visit Booth #W2300 at KBIS** or, to book a virtual tour, email **KBIS.RSVP@geappliances.com**. For more information about the CAFÉ brand and available products, visit cafeappliances.com or follow @cafeappliances on Instagram, Pinterest, or YouTube.

About CAFÉ™

As a leader in design choice and performance, CAFÉ™ appliances offers high quality coffee makers, dishwashers, ranges, ovens, and refrigerators with elements inspired by the latest trends in fashion and design. The CAFÉ brand operates under GE Appliances, a Haier company. For the latest products, and more information, visit www.cafeappliances.com

About GE Appliances

GE Appliances strives to make the world a better place and is committed to leading in the U.S. communities where its 14,000 employees live and work. A purpose-rooted and passion-driven organization, GE Appliances believes there is always a better way. Headquartered in Louisville, Ky.,

products are sold under the Monogram®, CAFÉ™, GE Profile™, GE® Appliances, Haier, and Hotpoint® brands. Its appliances, which are in half of all U.S. homes., include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners, water filtration systems, water heaters and small appliances. For more information, visit www.geappliancesco.com.