

FOR IMMEDIATE RELEASE

GE APPLIANCES INTRODUCES NEW RV-READY GAS RANGE ELECTRIC IGNITION WITH FLAME DETECTION

GE Profile™ Brings the Taste of Home on the Road with Ranges that Perform like Traditional At-Home Ranges

Elkhart, IN – March 26, 2024 – GE Appliances, a Haier company, today introduced new GE Profile™ electric ignition gas ranges to the Recreational Vehicle (RV) Industry. This latest cooking innovation from GE Profile™ combines superior performance, ease of use and intelligent design to bring the comfort of home on the road.

In the past, many RV consumers had to add cooking time or use hacks to make a home-cooked meal on the road because of the limitations of RV-ready ranges, or they weren't able to make those favorite dishes at all. That's why GE Profile™ developed a product that performs like a traditional at-home range and can fit into RVs without compromise.

The product managers and food scientists at GE Profile™ researched the foods that RV owners make at home and what they wish they could cook while on the road, and they ensured that they were all tested to perfection. With baked goods like cookies and cinnamon rolls rising to the top of that list, the team harnessed its deep baking knowledge to bring these products to life.

"The GE Appliances engineering team leveraged its heritage and expertise as a leading cooking manufacturer to deliver a range line-up with reliable cooking performance and user-friendly controls in their home away from home," said Mark Slaven, director of product management, cooking at GE Appliances. "As we continue to see advancements in comfort and technology in recreational vehicles, we're excited to drive efficiency and convenience by offering a high-quality cooking experience. With these new ranges, consumers can explore all types of meals and expect the same results on the road."

The electric ignition range operates like a residential gas range – users just push the knob to ignite, hold until the flame is sensed and adjust the amount of flame as needed.

The new ranges were also designed with cast metal, backlit knobs and edge-to-edge grates to combine a modern aesthetic with intuitive features. Additional features that make cooking and clean up easy include:

- **12V DC rating:** Conveniently use the 12V DC range with the RV's 12 volt system for power thanks to this hardwired range
- **Edge-to-edge grates:** Easily move cookware on this seamless surface cooktop with continuous black matte grates
- **White backlit knobs:** White backlit range knobs can conveniently be turned on and off for easy visibility any time of day
- **Nickel oven racks with multiple positions (Drop-In Gas Ranges):** This durable and fully adjustable nickel rack has 3 flexible oven rack positions to accommodate a variety of cookware
- **Easy-clean enamel oven (Drop-In Gas Ranges):** Wipe away messes and grime with one simple swipe in this enamel easy-clean oven

The ranges come in a few different sizes to ensure it will fit perfectly in RVs for easy on-the-go cooking – GE Profile™ [12"](#) & [21"](#) RV Rangetop and GE Profile™ [17"](#) & [21"](#) Drop-In Gas Range. All models come with a two-year warranty and are available in black and stainless finishes. For product details and to purchase the new GE Profile™ electric ignition gas ranges, visit [geappliancesrecreationalliving.com](https://www.geappliances.com/ge/profile.htm) and <https://www.geappliances.com/ge/profile.htm>.

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About GE Appliances, a Haier company

At GE Appliances, a Haier company, we come together to make "good things, for life." We're creators, thinkers and makers who believe that anything is possible and that there's always a better way. We're a company powered by our people, made stronger through our diversity — allowing us to grow closer than ever before to our owners, anticipate their needs and enhance their lives. Today, our appliances are in 50 percent of all U.S. homes, and our business is committed to serving every family in the country. We manufacture and sell products under the Monogram®, Café™, GE Profile™, GE®, Haier™ and Hotpoint™ brands. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, wine & beverage centers, air conditioners, small appliances, water filtration systems and water heaters. For more information on our company, brands, and corporate citizenship, visit www.geappliancesco.com.

About GE Profile™

As a leader in connected appliances, GE Profile offers kitchen and laundry solutions with sleek aesthetics and leading-edge features that simplify daily life. At the intersection of meaningful technology and sophisticated design, GE Profile brings smarter innovation to life through its line of major and small appliances. For the latest products, visit www.geappliances.com/ge/profile.htm or [@geprofile](https://www.instagram.com/geprofile) on Instagram, TikTok, Pinterest or YouTube.